

# Memorandum

**TO: Honorable Mayor and City Council**      **FROM: Barbara Attard**  
**SUBJECT: Independent Police Auditor**      **DATE: June 17, 2005**  
**Outreach Plan**

**RECOMMENDATION**

Accept the Independent Police Auditor (IPA) Outreach Plan report.

**BACKGROUND**

At the City Council Budget Study Session for the Public Safety CSA, the IPA was asked about outreach to the community and to youth. Councilmember Campos requested that a plan be brought to the City Council in 30 days. The plan below is presented in response to Councilmember Campos' request and in conjunction with the IPA 2004 Year End Report.

**ANALYSIS**

The mission of the Independent Police Auditor is to provide independent review of police misconduct investigations and to promote public awareness of the citizen complaint process, thereby increasing accountability and community confidence in the San José Police Department.

Community outreach is critical to the function of the Office of the Independent Police Auditor. In order to fulfill our mission and better inform the community, the IPA is proactively seeking engagements and planning presentations at a variety of community events and youth/student venues. The IPA is actively working with neighborhood associations and local businesses through programs such as the Strong Neighborhoods Initiative (SNI), schools, and community resources. The IPA is planning an Open House late in the summer to make the community aware of the location of the IPA offices and the services the agency provides. The IPA will continue to make outreach a high priority, particularly outreach to youth, and plans an average of one presentation per week.

**OUTREACH PLAN**

Objectives	2005 Strategies
<b>Outreach to Youth</b>	Collaboration with School District Programs, Youth Service Delivery Organizations, and Community Based Organizations targeting: <ul style="list-style-type: none"> <li>• Middle and High Schools</li> <li>• Santa Clara County of Education for at-risk youth programs</li> <li>• Presentations in Juvenile Hall</li> </ul>

Honorable Mayor And City Council

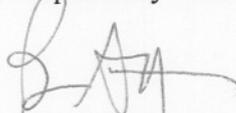
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<b>Objectives (cont.)</b>	<b>2005 Strategies (cont.)</b>
<b>Outreach to the Community</b>	Collaboration with SNI's and Community and Neighborhoods Associations Presentations at Community Forums Participate in Council District Resource Fairs and Events Work with Refugee and Immigrant Service Providers and Faith-Based Organizations
<b>IPA Open House</b>	Proposed for August or September 2005
<b>Outreach to Lesbian, Gay, Bisexual and Transgender community.</b>	Billy DeFrank Center and other service providers.
<b>Outreach to Community Colleges and San José State University</b>	Reach out to local colleges and student organizations, and utilize college newspapers to present information to student groups
<b>Outreach to the Business Community:</b>	Work with local chambers of commerce to improve communication with the business community: <ul style="list-style-type: none"><li>• Business Chambers of Commerce</li><li>• Business Associations</li><li>• Ethnic Chambers of Commerce</li></ul>

Respectfully Submitted,



BARBARA ATTARD  
Independent Police Auditor