



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Stephen M. Haase

SUBJECT: SEE BELOW

DATE: June 10, 2004

COUNCIL DISTRICT: 3

SUBJECT: ST04-001. STREET NAMING FOR A NEW LOCAL STREET (NEWHALL DRIVE) TO BE LOCATED BETWEEN COLEMAN AVENUE AND NEWHALL STREET

RECOMMENDATION

The Planning Commission voted 7-0-0 to recommend that the City Council approve the proposed Street Name.

BACKGROUND

On June 9, 2004, the Planning Commission held a Public Hearing to consider the naming of a new local street that will connect Coleman Avenue and Newhall Street to "Newhall Drive." The Director of Planning recommended approval of the proposed Street Name. No one appeared in support of, or in opposition to, the proposed Street Name Change.

ANALYSIS

The proposed street naming meets the Street Name Change Council Policy, as described in the attached staff report to the Planning Commission.

PUBLIC OUTREACH

Since April 2003, the VTA and the San Jose Department of Transportation Staff have conducted three community meetings to discuss the Interstate 880/Coleman Interchange project with the Newhall Community (bounded by I-880, Coleman Avenue, Newhall Street, and the Rail Road right-of-way). Meeting notices were mailed to and dropped at the door of approximately 33 businesses, residents and property owners within the immediate Newhall neighborhood.

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Members of the community were encouraged to submit names to be considered for the new street that will provide access to the neighborhood after the severing of Newhall Street at Coleman Avenue. No specific names were submitted, but at the April meeting a member of the community suggested that the name include the word "Newhall." At the following meeting in October 2003, several members of the community supported the previous suggestion that the new street name include the word "Newhall." At the last community meeting, on March 25, 2004, the community overwhelmingly requested that the new street be named Newhall. They had no preference regarding Drive, Way, Lane, Avenue, etc. The business owners in the area indicated that some use of "Newhall" in the new street name would be crucial in maintaining their current customer base.

COORDINATION

The proposed Street Naming was initiated by the Department of Transportation on April 22, 2004. This street renaming was coordinated with County Communications and the U.S. Post Office. They support the proposed renaming and raised no opposition to the new name.

CEQA

This project is exempt from the requirements of CEQA.

STEPHEN M. HAASE
Secretary, Planning Commission