



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Paul Krutko

SUBJECT: SEE BELOW

DATE: June 5, 2006

Approved

Deelma Padma

Date

6/14/06

COUNCIL DISTRICT: City-Wide

**SUBJECT: APPROVAL OF A THIRD AMENDMENT TO A GRANT AGREEMENT
WITH ARTS COUNCIL SILICON VALLEY**

RECOMMENDATION

Approval of a third amendment to a grant agreement with Arts Council Silicon Valley for sponsorship of the Emerging Arts Showcase pilot project extending the term of the agreement to June 30, 2008, and increasing the compensation in a supplemental amount not to exceed \$45,000, for a total grant amount not to exceed \$131,359.

OUTCOME

Approval of this agreement will allow Arts Council Silicon Valley to implement the third cycle of the Emerging Arts Showcase pilot recommended by the Arts Commission, and further the City's economic development strategic vision of downtown as a unique creative and cultural center and the cultural hub of the region.

BACKGROUND

On June 9, 2004, the Arts Commission approved a recommendation that the City, through the Office of Cultural Affairs (OCA), embark on a five-year pilot joint venture with Arts Council Silicon Valley for the production of a new Emerging Arts Showcase. The Showcase was and is intended to test the viability of successfully drawing new and alternative audiences to downtown San Jose by showcasing emerging and culturally specific artists and art forms.

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The Showcase was intended to fill a gap in downtown arts activities left by the retirement of the OCA's Downtown Arts Series and Performing Arts Series as budget reduction measures, and to do so in a manner consistent with the City's economic development strategic vision of downtown as a unique creative and cultural center and the cultural hub of the region.

As recommended, the City would provide seed funding and advice for the pilot project, while the Arts Council would take responsibility for raising additional funds, and for developing and implementing the Showcase, and determining its sustainability.

ANALYSIS

The third amendment to the grant agreement will add \$45,000 to the two grants already awarded to the Arts Council, the first through an agreement negotiated and executed by the City Manager for \$41,359 from the FY2003-04 budget, the second through an amended agreement negotiated and executed by the City Manager for \$45,000 from the FY 2004-05 budget. As it has undertaken with the first two grants, the Arts Council will secure from other sources twice the value of the supplemental amount, thus leveraging substantially the City's sponsorship of the pilot project.

This amended agreement, having exceeded the \$100,000 limit of authority for City Manager approval, is being submitted to City Council for approval.

PUBLIC OUTREACH

No additional public outreach has been undertaken for the third amendment to the grant agreement.

COORDINATION

The amended agreement has been coordinated with the City Attorney's Office and the Budget Office.

COST IMPLICATIONS

There are no additional cost implications.

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BUDGET REFERENCE

Fund No.	Appn No.	Appn Name	RC No.	Total Appn	Amt. For Contracts	2005-2006 Adopted Budget	Last Budget Action
001	0182	Non-personal / Equipmnt Econ Dev (Cultural Affairs)	040340	\$1,968,383	\$45,000	Page VIII-36	05-06 App Ord Sec. 2.09

CEQA

Not a project.



PAUL KRUTKO

Director, Office of Economic Development

For questions please contact LAWRENCE THOO, ARTS PROGRAM DIRECTOR, 277-5144 x28.