



COUNCIL AGENDA: 06-27-06
ITEM: 2.11

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Paul Krutko
Larry D. Lisenbee

SUBJECT: See below

DATE: June 5, 2006

Approved

Deanna Jafna

Date

6/9/06

COUNCIL DISTRICT: City Wide

SUBJECT: ADOPTION OF AMENDMENTS TO THE 2006-2007 APPROPRIATION ORDINANCE AND FUNDING SOURCES RESOLUTION IN THE BUSINESS IMPROVEMENT DISTRICT FUND

RECOMMENDATION

Adoption of the following amendments to the 2006-2007 annual appropriation ordinance and funding sources resolution in the Business Improvement District Fund:

- a) Increase the Beginning Fund Balance by \$70,000
- b) Increase Earned Revenue for Hotel Assessment by \$1,455,000
- c) Decrease Earned Revenue for Downtown Assessment by \$200,000
- d) Decrease Earned Revenue for Jackson-Taylor BID Assessment (Japantown) by \$6,500
- e) Increase Earned Revenue for Willow Glen Assessment by \$10,000
- f) Increase Hotel Business Improvement District by \$1,455,000
- g) Decrease the Downtown Business Improvement District by \$130,000
- h) Decrease the Jackson-Taylor Business Improvement District (Japantown) by \$6,500
- i) Increase the Willow Glen Business Improvement District by \$10,000

BACKGROUND

On June 20, 2006, the business improvement district budget reports and assessment for 2006-2007 were submitted to the City Council for approval. Pursuant to the California Parking and Business Improvement Area Law, a public hearing on the proposed 2006-2007 assessments for the business improvement districts was also conducted on June 20th.

Honorable Mayor and City Council

June 8, 2006

Subject: Amendments to the 2006-2007 Appropriations in the Business Improvement District Fund

Page 2 of 3

ANALYSIS

In order to align the 2006-2007 Business Improvement District Fund funding sources resolution and appropriation actions with the annual budget submitted by the business improvement districts, the amendments to the 2006-2007 appropriations and funding sources resolution are recommended.

OUTCOMES

This action will allow the Business Improvement Districts (BIDs) to expend money consistent with the BID budgets presented to Council on June 20. The BIDs activities are supportive of Economic Development Strategy initiatives including “ Support Start up and Growth of Local Businesses, in Tech as well as Non-Tech fields” (#5), “Diversify San Jose’s Economic Base” (#8), and “Develop Retail to Full Potential, Maximizing Revenue Impact and Neighborhood Livability” (#13).

PUBLIC OUTREACH

Not applicable.

COORDINATION

This memorandum has been coordinated with the Department of Planning, Building, and Code Enforcement.

COST IMPLICATIONS

Business improvement district assessments are restricted for use exclusively by the business improvement districts.

BUDGET REFERENCE

Fund #	Appn #	Appn Name	RC#	Total Appn	Adopted Budget	Last Budget Action
351	TBD	Hotel BID	N/A	\$550,000 Proposed	MBA #50	June 27, 2006 (Anticipated as of Writing)
351	2526	Downtown BID	N/A	\$750,000 Proposed	Page XI – 14 (Proposed)	June 27, 2006 (Anticipated as of Writing)
351	2527	Jackson Taylor BID (Japantown)	N/A	\$35,000 Proposed	Page XI – 14 (Proposed)	June 27, 2006 (Anticipated as of Writing)
351	2173	Willow Glen BID	N/A	\$110,000 Proposed	Page XI – 14 (Proposed)	June 27, 2006 (Anticipated as of Writing)
		Total		\$1,445,000		

CEQA

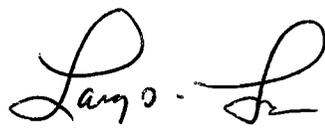
CEQA: Exempt, PP05-203


PAUL KRUTKO *jr*
Director of Economic Development


LARRY D. LISENBEE
Budget Director

For questions please contact Paul Krutko, Director at (408) 535-8181

I certify that there will be available for appropriation in the Business Improvement Fund in the Fiscal Year 2006-2007 monies in excess of those heretofore appropriated therefrom, said excess being at least \$1,258,500.


LARRY D. LISENBEE
Budget Director