



Special Meeting
of the
San José
Community & Economic Development Committee
held
May 21, 2007 at 10:00 A.M.

- Roll Call: Chair, Nancy Pyle, Pete Constant, Member, Sam Liccardo, Member, Ed Moran, John Weis, Kim Walesh, Ru Weerakoon
- Absent: Vice-Chair Campos
- Staff: Joe Horwedel, Nanci Klein, John Lang, Laurel Prevetti, Leslye Krutko
- Guests: Pat Dando, Gerald de Young, Beverly Bryant, James Charles, Spencer Horowitz

a. **Review of Performance Measure Reporting (Planning, Building, & Code Enforcement, Economic Development, Housing, Redevelopment Agency)**

At the invitation of staff, Pat Dando, Gerald de Young, and Beverly Bryant, representing the organization known as, "San Jose Coalition for Jobs Now", discussed a list of action items they would like to see performance measures on within the Planning and Building divisions. Joe Horwedel, Director, Planning, Building and Code Enforcement (PBCE), participated in the discussion also. The coalition were very appreciative on the completion of the recent customer survey, as the responses indicated that there are a lot of good things going on in PBCE. The action list represented key topics that the business industry felt are important to move forward on. Joe Horwedel proposed to do a supplemental memorandum for council that will go through the status of action items that were provided by the coalition.

Upon motion by Councilmember Liccardo, seconded by Councilmember Constant, the committee accepted Staff's report.

b. Modifications to Committee Workplan (Economic Development)

None reported.

c. Pilot Program: Small Shopping Strips and Districts (Planning, Building, & Code Enforcement)

Nancy Klein, Economic Development, and John Weis, Redevelopment Agency, presented this staff report. Staff previously reported to the committee in November 2006 with a broad outline for a Pilot Shopping Center Improvement Program. They were then directed to return with a complete proposal, in order to move forward. An overview of the proposed pilot program was then presented. Staff will be going forward to council to approve the Pilot Project and approve the Cooperation Agreement with the Redevelopment Agency.

Upon motion by Councilmember Constant, seconded by Councilmember Liccardo, the committee accepted Staff's report.

d. ABAG Regional Needs Process (Planning, Building, & Code Enforcement, Housing)

Laurel Prevetti, Planning, Building and Code Enforcement, and Leslye Krutko, Housing Department provided an overview on the adopted Regional Housing Needs Allocation (RHNA) formula and the next steps in the RHNA process. Recent coordination efforts with the Housing and Community Development Advisory Commission provided public input resulting in a memorandum on RHNA dated January 4, 2007 being provided to Council and discussed at the January 9, 2007 council meeting.

Upon motion by Councilmember Liccardo, seconded by Councilmember Constant, the committee accepted Staff's report.

e. Small Business Commission Update (Economic Development)

James Charles and Spencer Horowitz, both members of the Small Business Development Commission were present to provide an overview on some of the group's achievements and challenges from the past year and going forward. Chair Pyle asked the commissioners to return with recommendations to the City on how they could increase participation from minority and women based businesses. She also asked that this item return somewhere on the fall workplan.

Upon motion by Councilmember Constant, seconded by Councilmember Liccardo, the committee accepted Staff's report.

f. **Approval of a Work Plan for the Proposed Sales/Use Tax Strategy know as the Business Cooperation Program (Office of Economic Development) [RULES ADD: 05-09-07]**

Nanci Klein and John Lang, Economic Development, and David McPherson, Finance Department, presented this staff report on how to address the City's deficit with the proposed work plan for a Business Cooperation Program for sales and use tax in order to generate new revenue for the City.

Upon motion by Councilmember Constant, seconded by Councilmember Liccardo, the committee accepted Staff's report.

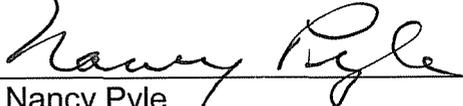
g. **Oral Petitions**

William Garbett, on behalf of The P.U.B.L.I.C. spoke on the pilot program for small shopping strips, regarding ADA requirements, and staff's suggested guidelines for eligibility requirements.

h. **Adjournment**

Meeting adjourned at 12:00 pm.

By:



Chair Nancy Pyle
Community & Economic Development
Committee