



COUNCIL AGENDA: 5/22/07
ITEM: 5.3

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Nadine N. Nader

SUBJECT: SEE BELOW

DATE: May 14, 2007

Approved

Deanna Antua

Date

5/15/07

SUBJECT: STRONG NEIGHBORHOODS MONTHLY UPDATE [Neighborhood Services and Education Committee 5/10/07 – Item 8]

On May 10, 2007 staff presented the Strong Neighborhoods Monthly Update to the Neighborhood Services and Education Committee for approval of actions related to the Project Advisory Committee. The Committee requested that the item be cross-referenced for full Council consideration. Attached is the report that was presented to the NS&E Committee.

Nadine N. Nader

NADINE N. NADER
Agenda Services Manager

Attachment



Memorandum

TO: NEIGHBORHOOD SERVICES AND EDUCATION COMMITTEE **FROM:** Mark Linder

SUBJECT: STRONG NEIGHBORHOODS MONTHLY UPDATE **DATE:** 4-27-2007

RECOMMENDATION

It is recommended that the Neighborhood Services and Education Council Committee:

- a) Approve the recommendation to extend the term of the Project Advisory Committee (PAC) to March 31, 2008, and refer the extension to City Council for consideration,
- b) Accept the progress report on the development of the proposed citywide Neighborhoods Commission, and
- c) Accept the proposed Strong Neighborhoods performance measures (attached).

BACKGROUND

PAC Extension and proposed Neighborhoods Commission

The Strong Neighborhoods Initiative (SNI) Project Area Committee was established in January 2002 for a period of three years to fulfill legal requirements and to serve as an advisory body for the Strong Neighborhoods Initiative process, especially on matters relating to implementing the SNI Redevelopment Plan. At the end of the three years, the Council voted to extend the life of the PAC as the Strong Neighborhoods Initiative Project Advisory Committee (PAC) through June, 2007. The Mayor and City Council charged the PAC with developing a succession plan beyond its two-year period, which resulted in the proposed Neighborhoods Commission.

On April 21, 2007 the Work Group held a caucus study session to develop a framework for the nomination of commissioners and to facilitate outreach for the proposed Neighborhoods Commission. Various neighborhood groups attended the session to give input.

Strong Neighborhoods Performance Measures

On March 8, 2007, Strong Neighborhoods staff presented a preliminary performance measurement framework to the Neighborhood Services and Education (NSE) Committee. The framework includes data sources, frequency of reporting, outcomes and goals. Following the

March meeting, Strong Neighborhoods staff further developed the framework based on feedback received from the Strong Neighborhoods Steering Committee and various City departments. Staff reduced the scope of the performance measurement framework in an effort to focus measurements on data directly relevant to Strong Neighborhoods. A final performance measurement framework is attached.

ANALYSIS

Since its inception in 2002, the PAC has provided valuable input to the Council and staff on policy and issues of significant interest to neighborhoods and neighborhood business districts in addition to strengthening ties between government and residents. The proposed extension to March 2008 would allow the PAC to continue providing input to Council and staff on neighborhood issues as it further develops the Neighborhoods Commission proposal. The PAC is leading the effort on the proposed Neighborhoods Commission and is committed to overseeing the development of the proposal.

On April 21, 2007 the Work Group and representatives from various neighborhoods groups met to discuss the Neighborhoods Commission proposal in detail. Some of the issues discussed include:

- Defining a neighborhood group
- Ensuring adequate outreach to promote diverse participation
- Nomination and voting process through the proposed caucus process
- Necessary resources to support the caucus process
- Role of the City in supporting the caucus process

With the collective input received at the study session, the Work Group is refining the proposed caucus framework. The caucus concept will require review City staff, including the City Attorney's Office and City Clerk's Office as it is developed to ensure feasibility and accountability.

PUBLIC OUTREACH AND NEXT STEPS

The Work Group presented to the Issues Working Group (IWG) on April 18, 2007. A progress update on the proposed Neighborhoods Commission is on the May 2, 2007 IWG agenda. The Work Group will also meet with the City Attorney and City Clerk to further clarify the caucus process and other operational items. The Work Group will continue holding weekly public meetings to allow for community input on the proposal. On May 16, 2007 the Neighborhoods Commission Work Group and the Parks and Neighborhoods Commission are hosting a special joint study session to discuss the proposed Neighborhoods Commission.

Since the April 12, 2007 NSE Council Committee meeting, the Work Group has given presentations to the Early Care and Education Commission, Appeals Hearing Board, follow-up

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updates to the Parks and Recreation and the Housing and Community Development commissions, San Antonio Community Association, and Alum Rock Neighborhood Association.

COORDINATION

This memorandum was done in coordination with the Project Advisory Committee's Work Group, City Manager's Office, San Jose Redevelopment Agency, General Counsel, and the City Attorney's Office.

CEQA

This is not a project.



MARK LINDER
Deputy City Manager

Proposed SNI Performance Measurement Framework

PERFORMANCE MEASURES		SOURCE	REPORTING FREQUENCY	1-YEAR TARGET	5-YEAR TARGET
Outcome 1: Effective Community Leadership and Partnerships with Residents					
	➤ Goal : Capable, connected local leadership and strong neighborhood organizations				
1	• % change in resident participation at Neighborhood Association and Neighborhood Action Coalition (NAC) meetings	SNI/NDC Volunteer Database	Quarterly	TBD	TBD
2	• % of trained residents reporting/demonstrating improvements in their ability to address community issues (city-wide)	NDC survey	Quarterly	TBD	TBD
3	• % increase in residents trained (city-wide)	NDC survey	Quarterly	TBD	TBD
4	• % of residents who feel that people in their neighborhood definitely or probably share a sense of local pride	CSJ Community Survey (CS)	Biennially	TBD	TBD
Outcome 2: Deliver Neighborhood Priority Projects On-time and On-budget					
	➤ Goal : Deliver quality CIP projects in SNI neighborhoods on-time and on-budget				
5	• % of CIP Projects completed or on schedule within 2 months of approved baseline schedule	CIP Database	Annually	TBD	TBD
6	• % of CIP projects in SNI neighborhoods that are completed within the approved baseline budget	CIP Database	Annually	TBD	TBD
	➤ Goal : Residents perceive that their neighborhood has improved				
7	• % of residents indicating that the physical condition of their neighborhood has gotten somewhat better over the last two years	CS	Biennially	TBD	TBD
Outcome 3: Deliver effective neighborhood services					
	➤ Goal : Safe and Clean Neighborhoods				
8	• % of residents surveyed who perceive that their neighborhood is "Very Safe" when walking during the day	CS	Biennially	TBD	TBD

9	<ul style="list-style-type: none"> • % of residents surveyed who perceive that their neighborhood is "Very Safe" when walking at night 	CS	Biennially	TBD	TBD
10	<ul style="list-style-type: none"> • % of residents rating the physical attractiveness of commercial buildings as good or excellent 	CS	Biennially	TBD	TBD
11	<ul style="list-style-type: none"> • % of residents rating the physical attractiveness of residences and residential property as good or excellent 	CS	Biennially	TBD	TBD
12	<ul style="list-style-type: none"> • % of customers who rate the physical condition of local parks as good or better 	CS	Biennially	TBD	TBD
13	<ul style="list-style-type: none"> • # of violations identified and resolved in SNI areas 	Code Enforcement (CE)	Quarterly	TBD	TBD
14	<ul style="list-style-type: none"> • # of Code violations initiated and resolved through SNI Blight Busters 	CE	Quarterly	TBD	TBD

* All Performance Measures refer to activity in SNI neighborhoods unless otherwise specified.