Meeting
of the
San José
Community & Economic Development Committee
April 28, 2008 at 1:30 P.M.

Roll Call: Chair Nancy Pyle, Vice-Chair Nora Campos, Sam Liccardo, Member, Pete Constant, Member, Paul Krutko, Ed Moran, Ru Weerakoon, John Weis

Staff: Kim Walesh, Joe Hedges, Nanci Klein, Peter Jensen, Jeff Ruster, Katy Allen, Phil Prince, Neil Stone, Laurel Prevetti

Guests: *Pacific Neighbors Committee*: Abby Duran, Mark Warlick, Dennis King. *San Jose Pune Sister City Program Organization*: Vijay Pendse, Shyam Rangole, Shri Shende, Suneel Kelkar. *Ekaterinburg Sister City Program/San Jose State University International Program*: Larisa Brener. *San Jose Dublin Sister City Program*: Tim Quigley. Dennis Fong, Chairman, US Silicon Valley and China Association
Jaime Alvarado, constituent, Raul Lozano, Executive Director, Teatro Vicion, Elisa Marina-Alvarado, Artistic Director, Teatro Vision, Ed Storm, Storm Land Company

Today's meeting started at: 1:33 PM.
Items on today's agenda were heard out of order.

4a. Review of Committee Workplan

Request by the audience for the Sister City Guidelines item to report out first on the agenda was discussed. No other changes to today's agenda or workplan were made.

Upon motion by Councilmember Constant, seconded by Vice-Chair Campos, the committee accepted this request.

4b. Entertainment Zone Status Update [DROP]

4c. Updates: Development Projects
Nanci Klein, Manager of Corporate Outreach, Office of Economic Development, presented a verbal update on current projects with Hitachi and Valley Fair.

(1) Hitachi (Economic Development)
Transportation infrastructure is on track and either completed or nearing completion. Once complete the housing development component will proceed next.
(2) Valley Fair (Economic Development)
Parking plans will be submitted in the next six weeks with construction on the new parking garage commencing in January 2009. Completion of additional new retail is forecasted for the fourth quarter of 2011. Chair Pyle requested this item return to the August 2008 committee workplan with an update on what types of signage is presently allowed, and what kind of signage the shopping center would like to have. Inclusion of signage issues from other shopping centers in San Jose was also requested. Councilmember Constant requested staff to continue efforts on obtaining freeway signage for the shopping center to maintain regional competiveness.

d. International Economic Development Partnerships

Kim Walesh, Assistant Director, Office of Economic Development and Joe Hedges, Economic Development Officer, Office of Economic Development, presented this staff report.

Upon motion by Councilmember Constant, seconded by Vice-Chair Campos, the committee accepted staff's report.

e. Sister City Guidelines

Kim Walesh, Assistant Director, Office of Economic Development and Joe Hedges, Economic Development Officer, Office of Economic Development, presented this staff report. Several changes are proposed to the Sister City Guidelines governing new sister city affiliations last updated in 1992.

Abby Duran expressed the desire for the Sister City program to be removed from the Office of Economic Development.
Mark Warlick expressed the desire for the Sister City program to be removed from the Office of Economic Development and should be maintained as a citizens' diplomacy program.
Dennis King stated the sister city program is not a government program and should be a citizen program.

Vijay Pendse spoke of fiscal misconduct within the Pacific Neighbors committee and the creation of the Pune Sister City Committee.
Shri Shende expressed the importance of having a large body of volunteers to accomplish common goals.
Shyam Rangole requested City assistance in obtaining proper reimbursement of funds being unfairly held by the Pacific Neighbors committee.
Larisa Brener spoke on the positive collaboration of the program working with the University.
Suneel Kelkar spoke of the necessity of breaking off from Pacific Neighbors and creating their own sister city committee. He expressed support of the amended guidelines by staff and the desire to see greater involvement from the Mayor, elected officials, and staff.
Dennis Fong supports the changes staff recommends and compliments their hard work on the amended guidelines.
Timothy Quigley supported the staff's recommendation to update the guidelines.

Councilmember Constant addressed the public statement of fiscal misconduct and requested staff to make a formal request of the City Auditor to review the financial statements with regards to Pacific Neighbors and the Pune Sister City Committee. Vice-Chair Campos requested a sense of urgency be placed upon this audit to assist the Pune Sister Committee in receiving prompt payment of any outstanding funds that may be due to them. Paul Krutko responded that staff would contact the auditor to determine adequate staff resources are available to respond on this request in order to be added to the Auditor's workplan.

Upon motion by Councilmember Constant, seconded by Vice-Chair Campos, the committee accepted staff's report.

f. Mexican Heritage Plaza Transition Plan [COUNCIL REFERRAL 03-18-08]

Peter Jensen, Director, General Services, Kim Walesh, Assistant Director, Office of Economic Development, and Jeff Ruster, Deputy Director, Office of Economic Development, presented this staff report. The report outlined a draft transition plan and a timeline for its implementation. Vice-Chair Campos asked staff to return to the committee with further consideration on how best to implement the plan, perhaps by reviewing other models. She also requested staff to outline the outreach process that was made for this report. Staff will return to the committee in May with additional recommendations to the draft plan. Vice-Chair Campos also asked Councilmember Liccardo to provide staff with the names of interested members for the plaza membership program.

Jaime Alvarado supports improved management of the plaza and agrees the steering committee is an essential part of the plan.

Raul Lozano supports the steering committee idea and suggested regional outreach extends beyond San Jose.
Elisa Marina-Alvarado would like to see a continuation of the outreach meetings. She also supports the need for a change of management for operating the plaza.

This item will return to the May 27, 2008 committee meeting with an updated report.

g. Real Property Assets

Katy Allen, Director of Public Works, Phil Prince, Deputy Director, Public Works, and Neil Stone, Division Manager, Public Works, presented this staff report. Staff is recommending the committee approve the process for surplusing underutilized City property as outlined in this report. Councilmember Liccardo asked staff to confirm outreach to charter schools was done by the County offices of education. Ed Storm, Storm Land Company, advised the committee the City has the ability to grant entitlements to the properties they hold.

Upon motion by Councilmember Liccardo, seconded by Vice-Chair Campos, the committee accepted staff's report.

h. Memorandum of Understanding Concerning Business Terms for the Purchase and Sale of the Airport West Property and for the Development of a Major League Soccer Stadium

Paul Krutko, Chief Development Officer, Office of Economic Development, and Nanci Klein, Manager of Corporate Outreach, Office of Economic Development, presented this staff report. Staff is requesting approval of the memorandum which outlines the terms of the sale, authorizes the City Manager to negotiate and execute an option agreement, purchase and sale agreement, and ensuring a 13.5 acre site is reserved for future soccer stadium development.

Staff requested this report to cross reference at the May 20, 2008 council meeting.

Upon motion by Councilmember Liccardo, seconded by Vice-Chair Campos, the committee accepted staff's report.

i. Results of the 2007 Development Services Customer Service Survey

Laurel Prevetti, Assistant Director of Planning, Building and Code Enforcement, Official, Planning, Building and Code Enforcement, presented this staff report.

Request for cross-reference at the May 13, 2008 Council meeting was made by staff.

Upon motion by Vice-Chair Campos, seconded by Councilmember Liccardo, the committee accepted staff's report.

j. Oral Petitions
None

k. Adjournment
Meeting adjourned at 4:02 PM.

By:

Nancy Pyle L.W.

Chair Nancy Pyle
Community & Economic Development
Committee

Please note that this meeting can be viewed in its entirety on the City's website, www.sanjoseca.gov and click on the link to view meeting broadcast, you can find all Committee meetings as well as Council meetings.