



COUNCIL AGENDA: 05-8-07
ITEM: 2.3

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Larry D. Lisenbee
James Helmer
Paul Krutko

SUBJECT: SEE BELOW

DATE: April 18, 2007

Approved

Deanna Andrea

Date

4/24/07

COUNCIL DISTRICT: 3, 6
SNI AREA: Greater Gardner

SUBJECT: ADOPTION OF APPROPRIATION ORDINANCE AND FUNDING SOURCES RESOLUTION AMENDMENTS IN THE SERVICES FOR REDEVELOPMENT CAPITAL PROJECTS FUND (CITY-SIDE REDEVELOPMENT FUND) IN THE AMOUNT OF \$133,000.

RECOMMENDATION

1. It is recommended that the City Council adopt the following Appropriation Ordinance and Funding Sources Resolution amendments in the Services for Redevelopment Capital Projects Fund (City-side Redevelopment Fund):
 - a) Increase the estimate for Earned Revenue by \$133,000.
 - b) Establish an appropriation to the Department of Transportation for the Greater Gardner Area Bird Nuisance project (PSM #486) in the amount of \$8,000.
 - c) Establish an appropriation to the Office of Cultural Affairs for the Art and Technology City Hall Lighting Plan project (PSM #489) in the amount of \$100,000.
 - d) Establish an appropriation to the Office of Cultural Affairs for the Public Art Master Plan – Downtown Focus Plan project (PSM #490) in the amount of \$25,000.
2. It is also recommended that the Council adopt a resolution making certain determinations regarding the related expenditure of Redevelopment Agency funds on certain public improvements in connection with the Greater Gardner Area Bird Nuisance project as more specifically described in the memorandum from the Redevelopment Agency, dated January 25, 2007, attached hereto.

OUTCOMES

The funding recommended in this memorandum will provide for clean up and prevention of bird waste build up in the Greater Gardner SNI Redevelopment Project Areas, for the purchase or rental of equipment to showcase innovative art and technology at City Hall, and for the development of a Downtown Focus Plan for public art for San José.

BACKGROUND

The San José Redevelopment Agency has requested City services in the implementation of Agency projects. These proposed amendments are necessary to account for City-side expenditures on Redevelopment Agency projects.

ANALYSIS

Greater Gardner Area Bird Nuisance

The Greater Gardner Area Bird Nuisance project consists of clean up of bird waste build up on the edges underneath the Caltrain railroad bridge structure and installation of wire mesh product to close the opening, and installation of spikes on edges to deter birds from landing underneath the bridge area. The Department of Transportation will implement the project and manage construction. The source of funding for this project would be a transfer from the Redevelopment Agency in the total amount of \$8,000.

Art and Technology City Hall Lighting Plan

The Art and Technology City Hall Lighting Plan project consists of planning and implementation for the ZeroOne Art Series. The project will be administered by the Office of Cultural Affairs and will include consultation regarding the long-term Art and Technology lighting plan for City Hall, rental and purchase of equipment to demonstrate the lighting project, creation of a temporary lighting project, and implementation of the project. The source of funding for this project would be a transfer from the Redevelopment Agency in the total amount of \$100,000.

Public Art Master Plan – Downtown Focus Plan

The Public Art Master Plan – Downtown Focus Plan project consists of the development of the Downtown Focus Plan for public art. Since January 2006, the public art master plan team, Brown & Keener Bressi, urban designers with art planners The Via Partnership, have been developing a citywide public art Master Plan / Strategy for San José. The master plan includes

recommendations for new funding strategies; project types; priority locations; and new processes. The proposed strategy places special focus on planned development in Downtown and North San José, and encourages expanded investment by private developers in public art. This expanded investment is dependent on creating public art focus plans in Downtown and North San José that will present developers with a clear vision of how public art will reinforce urban design in those areas. The source of funding for this project would be a transfer from the Redevelopment Agency in the total amount of \$25,000.

POLICY ALTERNATIVES

Not applicable

PUBLIC OUTREACH/INTEREST

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater; **(Required: Website Posting)**
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-Mail Website Posting)**
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

Although this project does not meet the \$1 million threshold for Criterion 1, this memorandum is posted on the City's website for the May 8, 2007 Council Agenda.

COORDINATION

This project and memorandum have been coordinated with the City Attorney's Office and the San José Redevelopment Agency.

FISCAL/POLICY ALIGNMENT

These projects are consistent with the Council-approved Budget Strategy to continue with capital improvement projects that keep money flowing to our economy.

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RESOLUTION AMENDMENTS IN THE SERVICES FOR REDEVELOPMENT
CAPITAL PROJECTS FUND (CITY-SIDE REDEVELOPMENT FUND).**

Page 4

COST IMPLICATIONS

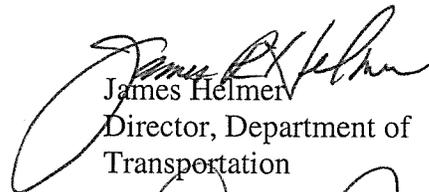
AMOUNT OF RECOMMENDATION/ COST OF PROJECTS: \$133,000

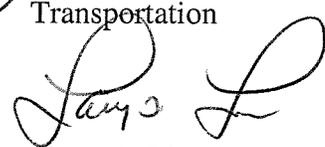
1. SOURCE OF FUNDING: 450 - Services For Redevelopment Capital Projects Fund
2. FISCAL IMPACT: N/A

CEQA

Greater Gardner Area Bird Nuisance: Exempt, File No. PP07-072
Art and Technology City Hall Lighting Plan: EIR Resolution No. 68905
Public Art Master Plan – Downtown Focus Plan: Not a Project


Paul Krutko
Chief Development Officer,
City Manager's Office


James Helmer
Director, Department of
Transportation


Larry D. Lisenbee
Budget Director

I hereby certify that there will be available for appropriation in the Services for Redevelopment Capital Projects Fund (City-side Redevelopment Capital Fund) in the Fiscal Year 2006-2007 monies in excess of those heretofore appropriated there from, said excess being at least \$133,000.


Larry D. Lisenbee
Budget Director

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Page 5

For more information regarding these projects, please contact:

Greater Gardner Area Bird Nuisance: Mansour Malek, Construction Manager, (408) 277-3574

Art and Technology City Hall Lighting Plan: Barbara Goldstein, Public Art Director, (408) 277-5144 ext. 27

Public Art Master Plan – Downtown Focus Plan: Barbara Goldstein, Public Art Director, (408) 277-5144 ext. 27

LL:KL:MO

THE REDEVELOPMENT AGENCY OF THE CITY OF SAN JOSE

MEMORANDUM

KENN LEE, PRINCIPAL BUDGET ANALYST	ANNA L. LE DEVELOPMENT OFFICER
SUBJECT: SEE BELOW	January 25, 2007
APPROVED:	DATE:

SUBJECT: DETERMINATIONS REGARDING FUNDS TRANSFERRED TO
THE CITY FOR PUBLIC IMPROVEMENT PROJECT

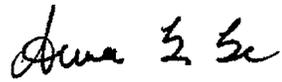
Attached is the Project Services Memorandum (PSM) requesting a transfer of \$8,000 to the Department of Transportation (DOT) for the Greater Gardner Bird Nuisance Project in the Greater Gardner Strong Neighborhoods Initiative Redevelopment Project Area.

Section 33445 of the Redevelopment Law requires the City Council to make certain determinations with respect to publicly owned improvements funded by the Redevelopment Agency. The required findings are as follows:

1. This project will clean up bird waste on the edges and install wire mesh and spikes to deter birds from landing underneath the bridge area. All work is within the Strong Neighborhoods Initiative Redevelopment Project Area.
2. This project is not currently included in the City's Capital Budget and there are no other reasonable means of financing the project.
3. This project will help eliminate blight by improving the infrastructure deficiencies on the bridge, improving the street and sidewalks underneath the bridge, improving safety and health issues for the pedestrian, and making the neighborhood a more desirable place to live and visit.

4. The implementation plan for the Strong Neighborhoods Initiative Redevelopment Project Area includes improvements to the overall condition of neighborhoods streets and sidewalks.

Please proceed to incorporate the necessary findings for the public project identified above into a future City Council memo requesting Adoption of Appropriation Ordinance and Funding Sources Resolution Amendments to the City-side Redevelopment Fund.



ANNA L. LE
Development Officer

Attachment