

Small Wonders Work Plan

“Accelerating Progress towards the Vision:
Downtown San Jose as Silicon Valley’s City Center”

Big Deals & Small Wonders = A Vibrant City Center



Small Wonders Work Plan

Timeline

- April: Internal discussion among City/RDA staff
- May-July: Review and identify shared priorities with 1stACT Catalyst Team
- August: Present work plan for Council consideration
- September: Consider recommendations through RDA budget process

Small Wonders Work Plan

General Funded Component of Work Plan

I. Sign Ordinance Update (\$150,000)

- Identify priority Downtown goals with 1stACT Leadership
- Determine best way to achieve goals
- Develop recommendations (Downtown & Citywide) with substantial community involvement
- Anticipated timeline: 18 months

II. Rotunda Lighting Program (\$100,000)

Small Wonders Work Plan

RDA Funded Components of Work Plan (Preliminary List of Projects)

- Façade Improvement Program - \$1.3 million
- Building Use Intensification Program - \$1 million
- Downtown Directional Signage - \$200,000
- Christmas in the Park - \$100,000
- Public Space Program - \$ 100,000
- Transit Mall Lighting - \$1.1 million
- SoFA Streetscape - \$96,000
- Competitive Art Capital Fund (Theatre San Pedro Square) - \$72,000

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RDA Funded Components of Work Plan (Preliminary List of Projects)

- Downtown Streetscape - \$130,000
- Downtown Tree Lighting - \$324,000
- Park Center Streetscape - \$100,000
- San Carlos Streetscape - \$ 200,000
- Downtown Business Improvement Pool - \$2.3 million
- Civic Auditorium - \$2.1 million
- Center for Performing Arts - \$1.55 million
- Montgomery Theatre - \$500,000