



COUNCIL AGENDA: 05-02-06  
ITEM: 2.6

# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Paul Krutko

**SUBJECT: CITY AND COMMUNITY DATES  
AT HP PAVILION**

**DATE:** April 10, 2006

Approved

Date

4/17/06

## RECOMMENDATION

Approval of San José Arena Authority recommendation to provide funding from the City and Community Event Fund and use of the HP Pavilion at San Jose for three Community Event dates as follows:

- (a) funding in the amount of \$16,000 to San José Unified School District for commencement exercises for Hoover, Castillero and Willow Glen middle schools on June 13, 2006; and
- (b) funding in the amount of \$16,000 to Berryessa Union School District for commencement exercises for Morill, Sierramont and Piedmont middle schools on June 15, 2006; and
- (c) funding in the amount of \$16,000 to the Viet ET Foundation for the Eleventh Annual Summer Concert on June 24, 2006.

## BACKGROUND

The Amended and Restated Arena Management Agreement between the City of San Jose and HP Pavilion Management provides for up to ten (10) dates each year for City Events and an unspecified number of Community Events dates at HP Pavilion at San Jose. The City and Community Events Policy states that the purpose of the City and Community Events program is to provide use of the Pavilion for purposes which have been qualified and deemed consistent with the City of San Jose's objectives of creating good will for the City, furthering national exposure, generating economic development and providing assistance to co-sponsored activities in furtherance of general community development. The three applicants are excellent candidates for the City and Community Events program.

## ANALYSIS

San Jose Unified School District will be conducting commencement exercises for three middle schools from the district on June 13, 2006. The three middle schools include Hoover, Castillero and Willow Glen.

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The Berryessa Union School District has also requested consideration to conduct commencement exercises at the Pavilion for the following three middle schools on June 15, 2006: Morill, Sierramont and Piedmont Middle Schools.

The Viet ET Foundation has requested use of the Pavilion for their Eleventh Annual Summer Concert on June 24, 2006. Historically, proceeds from the concert have been used for college scholarships and cultural events in the Vietnamese American community in Santa Clara County.

### **COORDINATION**

The Arena Authority has been engaged in ongoing dialogue with the school districts and the Viet ET Foundation regarding event dates and related program expenses. As a result of these discussions and the current balance in the City and Community Events program fund, it was determined that program funding for each applicant be granted at \$16,000 per event date for a total of \$48,000 of the City and Community Event program fund.

The chairperson of the Authority's Community Programs Committee made a recommendation to the San Jose Arena Authority Board of Directors to approve the applications and the program funding levels. Please be advised that at the Arena Authority's March 30 Board of Directors meeting, the Board unanimously approved the recommendation and directed staff to forward the recommendation to the City Manager's Office of Economic Development for review and consideration.

### **COST IMPLICATIONS**

There will be no direct cost implications to the City except for the cost of event-related police and fire personnel, as necessary. As previously stated, these events are eligible to receive funding from the City and Community Events program fund. The program fund is supplemented on August 1 of each year by HP Pavilion Management in the amount of \$100,000. This recommendation is consistent with the guidelines contained in the City and Community Events Policy. The balance in the City and Community Events program fund following the allocation of funding for these events will be approximately \$16,170.

### **CEQA**

San Jose Arena Facility, Resolution No. 60199, adopted October 21, 1987.



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