



# Memorandum

**TO:** HONORABLE MAYOR  
AND CITY COUNCIL

**FROM:** Paul Krutko  
Larry D. Lisenbee

**SUBJECT:** San Jose Sports Authority Funding

**DATE:** April 11, 2007

Approved

Date

4/10/07

**COUNCIL DISTRICT:** City-Wide

## RECOMMENDATION

1. Adoption of the following Appropriation Ordinance Amendments in the General Fund:
  - a. Decrease the appropriation for the Sports Opportunity Fund by \$100,000.
  - b. Increase the appropriation for the Sports Authority by \$100,000.
2. Approval of an Addendum augmenting the funding to the Sports Authority and the services to be performed by the Authority.

## OUTCOME

Approval of this action will increase funding available to the San Jose Sports Authority to enhance efforts to attract events.

## BACKGROUND

During the budget preparation process for Fiscal Year 2006-2007, \$100,000 was designated for the San Jose Sports Authority to provide additional funding to put toward efforts to pursue and attract Olympic and NCAA championship level events to San Jose. The funding was subsequently placed in the Sports Opportunity Fund.

## ANALYSIS

The Fiscal Year 2006-2007 Budget allocated an additional \$100,000 to support the Office of Economic Development partnering with the San Jose Sports Authority by providing resources to help attract Olympic and NCAA championship events. The agreement between the City and the San Jose Sports Authority provides that the addition of funding beyond the original amount is subject to

appropriation of the City Council. An appropriation action is necessary to transfer resources to the Sports Authority so they may allocate funding to the attraction events noted herein.

### **POLICY ALTERNATIVES**

Not applicable.

### **PUBLIC OUTREACH/INTEREST**

- Criteria 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criteria 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criteria 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

While this action is under the \$1 million threshold, this memorandum will be posted on the City's website for the May 1, 2007 Council Agenda.

### **COORDINATION**

This memo has been coordinated with the City Attorney's Office and the City Manager's Budget Office.

### **FISCAL/POLICY ALIGNMENT**

This appropriation action represents partnering activities between the City of San Jose and the San Jose Sports Authority to encourage San Jose's position as America's most livable big city by encouraging sporting teams, events, and facilities, professional as well as amateur.

### **COST SUMMARY/IMPLICATIONS**

Approval of this action will result in a decrease of \$100,000 to the Sports Opportunity Fund and a \$100,000 increase in funding to the San Jose Sports Authority for Fiscal Year 2006-07.

**BUDGET REFERENCE**

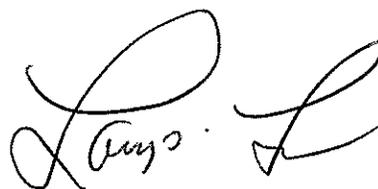
Fund #	Appn #	Appn. Name	Total Appn	Amt. for Contract	2006-2007 Adopted Budget Page	Last Budget Action (Date, Ord. No.)
001	3346	Sports Opportunity Fund	\$507,749	\$100,000	N/A	02/13/07 Ord. No. 27973

**CEQA**

Not a project.



PAUL KRUTKO  
Chief Development Officer



Larry D. Lisenbee  
Budget Director

For questions please contact Paul Krutko, Chief Development Officer at 408-535-8182.