



COUNCIL AGENDA: 03-14-06
ITEM: 3.4

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Lee Price, City Clerk

SUBJECT: AMENDMENT TO GUIDELINES
FOR THE VENDING MACHINE
CONTRACT FOR THE CITY'S
LIBRARY DEPARTMENT

DATE: 03-10-06

RECOMMENDATION

As recommended by Council Member Yeager, consider the approval of an amendment to the guidelines for the vending machine contract for the City's Library Department to include provisions for healthy food and drink options.

BACKGROUND

Council Member Yeager presented the attached memo to the Rules Committee on March 1st recommending approval to place this matter on the March 14, 2006 Council agenda. The Rules Committee approved the request.

PUBLIC OUTREACH

This matter was on the Rules Committee Agenda on March 1st. The meeting was open to the public.

COORDINATION

This item was coordinated with the Library Department and the Finance Department.

LEE PRICE, MMC
City Clerk

Attachment: Rules Committee Request from Council Member Yeager dated March 14, 2006

Memorandum

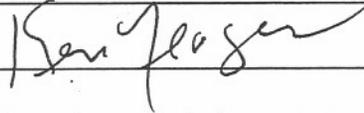
TO: Rules Committee

FROM: Councilmember Ken Yeager

SUBJECT: SEE BELOW

DATE: March 1, 2006

APPROVED:



DATE: 3-1-06

SUBJECT: Approval to place the below recommendation on the March 14, 2006 City Council Agenda

RECOMMENDATION: Approval of an amendment to the guidelines for the vending machine contract for the City's Library Department to include provisions for healthy food and drink options.

DISCUSSION:

The Library Department's vending machine contract expires July 1, 2006. Currently, staff from the Library Department and the Department of Finance are beginning the process to renew the contract, so that a vending machine provider is in place by July 1 to provide uninterrupted service.

The City has the opportunity, given where we are in the vending machine contract renewal process, to amend the provisions of the contract now to require that healthy food and drink choices be offered in the vending machines.

The growing problem of obesity, particularly childhood obesity, makes it imperative that the City take a policy stand on this issue, especially when presented with an opportunity such as that provided by the library vending machines contract. Nearly one in three California middle school students is overweight, primarily due to daily consumption of fast food and soda, coupled with lack of exercise. Countless health problems accompany this obesity.

San Jose can create a healthier environment, beginning with our local libraries.

Staff from the Library Department and the Finance Department have indicated that, given the timeline for the vending machine contract renewal and implementation, the contract guidelines, including food and drink choices, need to be finalized by April 1. After April 1, the contract will be released, a bidders' conference will be held, and a vendor is scheduled to be selected by May 31.

Staff have also indicated that including a requirement for healthy food and drink options in the City's library vending machines contract is doable, and the vending machine providers that offer these options are out there. This is one small thing that the City can do to ensure a healthier environment for San Jose families and children.

COORDINATION:

This memorandum has been coordinated with the Library Department and the Finance Department.

cc: Honorable Mayor and City Council