



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Lee Price, MMC

SUBJECT: SEE BELOW

DATE: February 28, 2007

Approved

Date

COUNCIL DISTRICT: City Wide
SNI AREA:

SUBJECT: Authorization to negotiate and execute a grant agreement with the Franklin McKinley Education Foundation on behalf of the San Jose Education Foundation

RECOMMENDATION

Adoption of a resolution authorizing the City Clerk to negotiate and execute a grant agreement with the Franklin-McKinley Education Foundation on behalf of the San Jose Education Foundation in an amount not to exceed \$200,000.

OUTCOME

City Council approval of the recommended action will authorize the City Clerk to negotiate and execute a grant agreement of up to \$200,000 with the Franklin McKinley Education Foundation on behalf of the San Jose Education Foundation.

BACKGROUND

During Mayor Ron Gonzales' 2005 State of the City address, he proposed creation of a citywide education foundation that would be an advocate and independent resource for all 19 school districts that serve the students of San Jose. The San Jose Education Foundation (SJEF) has been established under the auspices of the Franklin McKinley Education foundation (FMEF) which has agreed to expand its services citywide.

On June 26, 2006 Mayor Gonzales proposed a rebudget of a total of \$317,119 of funds from the Mayor's Office Fiscal Year 2005-2006 Expenditure Savings to the Office of the Mayor in Fiscal

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Year 2006-2007. In the rebudget request, Mayor Gonzales proposed that \$200,000 be allocated to fund a dollar-for-dollar matching grant to support SJEF. The rebudget proposal was approved by the City Council on June 27, 2006.

Subsequently, on August 8, 2006, the City Council moved the SJEF challenge grant funds from the Office to the Mayor and established a city-wide appropriation in the amount of \$200,000 in the Office of the City Clerk for this purpose (City Council Agenda Item 3.6).

ANALYSIS

The San Jose Education Foundation reports that they raised a total of \$278,000 from June 1, through December 31, 2006. Approximately \$187,000 was raised by SJEF through its inaugural "Pioneers and Purpose" event on June 22, 2006. The additional \$91,000 was raised from a variety of foundations, corporate sponsors and individual donations.

The original information supplied to the City Council in Mayor Gonzales' memo indicated that the fund raising challenge period was June 27 through December 31, 2006. It is unclear whether or not the City was aware that the major fundraising effort undertaken by the Foundation to satisfy the matching requirement had occurred prior to the date of the Council's action approving the rebudget request as the source of funds for the challenge grant. However, staff is recommending that the City Council consider authorizing the City Clerk to continue to pursue a grant agreement. Staff believes that this is consistent with the Council's prior intent to support the purposes articulated in the formation of the San Jose Education Foundation and its programs to benefit the city's students, teachers and schools. The Office of the City Clerk is seeking authorization to negotiate and execute a grant agreement with FMEF acting as fiscal agent for SJEF. The City's grant funds will be used to support the following efforts by the Foundation:

- \$35,000 to fund Foundation staff engaged in developing and managing teacher outcomes and research regarding education in Silicon Valley
- \$35,000 to fund the Center of Innovation – developing open source hardware and software for the classroom
- \$25,000 to fund 50 individual Teacher Innovation Grants
- \$20,000 to fund 40 Teacher Innovation Group grants to support teacher collaborations
- \$10,000 to develop an effective website for SJEF to provide open source tools and on-line engagement for teachers
- \$25,000 to obtain consultant services to structure and develop affiliate agreements with affiliate school districts
- \$25,000 to obtain information technology support
- \$10,000 to obtain essential computer and office equipment for SJEF staff
- \$15,000 for printing and mailing expenses to raise public awareness and support for the Foundation

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PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website.

- Criterion 1: Requires Council action on the use of public funds equal to \$1 million or greater. (Required: Website Posting)

- Criterion 2: Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. (Required: E-mail and Website Posting)

- Criterion 3: Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. (Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)

COORDINATION

This memorandum has been coordinated with the City Attorney's Office and the City Manager's Budget Office.

COST IMPLICATIONS

This is a one-time expenditure using funds that were rebudgeted from the Mayor's Office 2005 - 06 budget to Fiscal Year 2006-2007.

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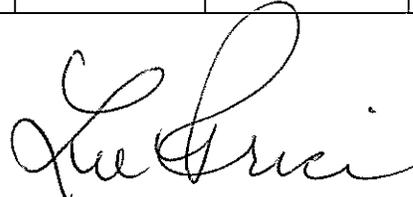
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BUDGET REFERENCE

Fund #	Appn. #	Appn. Name	Total Appn.	2006 – 2007 Adopted Operating Budget (Page)*	Last Budget Action (Date, Ord. No.)
001	3455	San Jose Education Foundation	\$200,000	VIII-85	8/8/2006 Ord. No. 27825



LEE PRICE, MMC
City Clerk

For questions, please contact Lee Price, City Clerk, at (408) 535-1252.