

**Overview of the
Neighborhood Association Meeting,
Telephone Community Survey Results, and
the February 20 Priority Setting Session**

City of San José

Outcomes of the January 20: Top 5 Goals

1. Increase the number of jobs in the City
2. Improve Proactive Code Enforcement
3. Provide full funding for parks, pools, community center and libraries, including maintenance and operations and development.
4. Improve community policing in neighborhoods
5. Improve General Fund Revenue

Telephone Survey Results

- Survey conducted by Fairbanks, Maslin, Maulin & Associates.
- Telephone interviews with 450 randomly-selected San Jose residents.
- Interviews conducted January 17-21, 2007.
- Interviewing in English, Spanish and Vietnamese.
- Margin of sampling error of +/- 4.6%.

Telephone Survey Results

- ✓ Residents continue to express satisfaction with San Jose's quality of life and City services.
- ✓ Traffic, crime and street maintenance are among voters top concerns, and residents would like additional funding for programs to address them.
- ✓ However, voters are hesitant to reallocate funding from other existing services to accomplish those goals.
- ✓ Though they are not enthusiastic about the idea, voters are most willing to cut City staff, parks, recreation, and library services in order to balance the budget.

February 20 Council/Staff Priority Setting Session

1. Maintain our status as the Safest Big City in America
2. Eliminate the Structural Deficit
3. Reduce Deferred Maintenance and the Infrastructure Backlog and Develop a Strategy to Improve the Infrastructure
4. Increase Economic Vitality
5. Provide full funding for Parks, Pools, Community Centers and Libraries, including Maintenance, Operations and Development