



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Paul Krutko

SUBJECT: SEE BELOW

DATE: January 14, 2008

Approved

Christine S. Shipp

Date

1-22-08

COUNCIL DISTRICT: 2

SUBJECT: APPROVAL OF AN AGREEMENT WITH BEATRICE CORON FOR THE FABRICATION AND INSTALLATION OF A PUBLIC ART PROJECT AT THE SANTA TERESA BRANCH LIBRARY

RECOMMENDATION

Approve an agreement with Beatrice Coron to fabricate and install artwork for the Santa Teresa Branch Library in a total amount not to exceed \$159,445.

OUTCOME

Approval of the agreement with Beatrice Coron for the Santa Teresa Branch Library will allow the artist to complete and install artwork that was developed with input from community members and the architectural team, and that is designed to explore elements of the area's agricultural and social history, cross referencing them with literature, media and the alphabetical roots of languages.

BACKGROUND

With the passage of Bond Measures O and P in November 2000, the City of San José is undertaking reconstruction, replacement or expansion of branch libraries, and renovation and/or replacement of nearly 100 City parks and recreation facilities. Consistent with Title 22 of the Municipal Code, each Bond Measure project has 2% of project costs allocated to public art. The projects are scheduled to be complete in 2010.

The Bond Measure recommendation for the Santa Teresa Branch Library, located at 290 International Circle, calls for replacing the existing library facility on the same site, with a scheduled completion in Spring 2009.

A \$220,000 budget for public art has been identified as part of the capital project to be allocated as follows: \$32,555 for administration; \$28,000 for design; and \$159,445 for fabrication and installation.

ANALYSIS

On December 13, 2006, the Arts Commission recommended that the City Manager negotiate a design contract with artist Beatrice Coron in the amount of \$28,000. Following research and interaction with community members, Beatrice Coron developed a design that was approved on November 20, 2007, by the Arts Commission's Public Art Committee (PAC). The PAC recommended that the City Manager negotiate a fabrication and installation contract with Beatrice Coron.

Project Description

With the overarching theme "Cultivate Your Mind in the Orchard of Knowledge," the artwork references cultivated fruits and orchard imagery to explore elements of the area's history, culture, and also literary and media resources associated with the library. The public art includes three primary components and is integrated into the site so that library users may experience it on entering and exiting the facility, passing through the main lobby area, and strolling along the south-east walkway to Santa Teresa Boulevard. From any of these locations a viewer can see one, two or all three of the artwork elements at any given time. The elements include:

Bibliotree, a sculptural element in the form of a tall flourishing tree made of water jet cut stainless steel. It will be placed within the landscaped area near the front entry of the library, adjacent to the property wall and in close proximity to the other public art elements of this project. It will be 10' high and approximately 6' wide at the widest point in its foliage. It depicts letters from many global alphabets in the trunk, opening out into branches that serve as shelves for books and other media, suggesting how such items are an outgrowth of language.

Orchard Walk, a series of twenty-six 8"x10" thematic sidewalk insets made of stainless steel and flamed granite. These will be embedded in the concrete of the walkway along the southeast side of the building up to the entrance. Each depicts the visual image of a fruit and a related literary reference, a different one for each letter of the alphabet. The specific content was researched to reference both world literature and also, in consultation with the Library Team, books in the City's collection. These elements almost appear as if they were leaves, dropped from the Bibliotree and scattered along the walkway.

In addition to the 26 elements, there is a symbolic "Welcome Mat," also composed of stainless steel and flamed granite, positioned in the vicinity of the main entrance to the Library. It

contains whimsical images of two people, male and female, tending a garden that is framed in the words "Cultivate Your Mind in the Orchard of Knowledge."

Tree of Knowledge is a set of art glass panes in the facility's lobby area window curtain wall. The design of these will appear as if one were looking at age rings in the cross-section of a tree trunk. Images in each concentric ring speak to a specific period in the region's history and growth, from the earliest period of indigenous inhabitants in the innermost ring, to images of the present in the outermost. There will be three window panels: two smaller ones at approximately 41" x 104" and one large pane that is approximately 82" x 104". These will be created in handmade insulated glass, using varied treatments fused into the glass to provide distinct appearances to the different rings in the design; they will be positioned to activate the window curtainwall as well as to facilitate detailed viewing by children and adults.

EVALUATION AND FOLLOW-UP

This project will increase the number of artworks in the City's collection. The condition of the artwork will be monitored through the Office of Cultural Affairs' annual collection evaluation process; and any required maintenance funding will be evaluated during the 2008-2009 operating budget process. In the semi-annual Public Art Program Report, the City Council will be advised when the artwork is completed and installed in the Santa Teresa Branch Library.

POLICY ALTERNATIVES

Not applicable.

PUBLIC OUTREACH/INTEREST

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

While this action does not meet any of the above Criteria, this memorandum will be posted on the City's website for the February 5, 2008, City Council agenda.

Public outreach for this project was consistent with the protocols outlined in the Public Art Master Plan. There were three community meetings in which the public provided input in shaping the vision for the project and helped to inform the artist. A Public Art Core Team consisting of City staff and project stakeholders was convened to advise the PAC on the selection of an artist and to provide input on the artist's public art concept. All project design review has been conducted at publicly-noticed meetings open to the general public.

COORDINATION

This item has been coordinated with the Library Department, the Department of Public Works, the City Manager's Budget Office, and the City Attorney's Office.

FISCAL/POLICY ALIGNMENT

This project is consistent with the Economic Development Strategy's *Vision for San Jose* as a creative community that pioneers innovation within and across technology and business, culture and society; and its *Strategic Initiative* to communicate a compelling, consistent community identity for San Jose.

COST SUMMARY/IMPLICATIONS

1. COST OF PROJECT

| | |
|---|------------------|
| Project Delivery/Administration Costs | \$32,555 |
| Artwork Construction Contract (See Cost Breakdown Below) | 159,445 |
| Artwork Design | <u>28,000</u> |
| Total Public Art Project Costs | \$220,000 |

Estimated Prior Year Expenditures **\$39,040**

REMAINING PROJECT COSTS 180,960

2. COST ELEMENTS OF CONSTRUCTION CONTRACT

| | |
|------------------------------------|------------------|
| Materials | \$108,000 |
| Labor | 23,750 |
| Storage and Shipping | 6,500 |
| Construction Management | <u>21,195</u> |
| TOTAL CONSTRUCTION CONTRACT | \$159,445 |

3. SOURCE OF FUNDING: 472—Library Projects Fund

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4. **OPERATING COST:** Annual maintenance of the artwork is estimated at \$250. This additional cost will be evaluated during the 2008-2009 Operating Budget Process.

BUDGET REFERENCE

| Fund # | Appn # | Appropriation Name | RC # | Total Appn | Amt. For Contract | 2007-2008 Adopted Budget Page* | Last Budget Action (Date; Ord. No.) |
|--------------|--------|-----------------------------|--------|---------------|-------------------|--------------------------------|-------------------------------------|
| 472 | 5158 | Santa Teresa Branch Library | 142685 | \$14,167,000* | \$159,445 | V-272 | 10/16/07. Ord.No. 28143 |
| Total | | | | | \$159,445 | | |

* Of the total appropriation amount, \$220,000 is allocated to Public Art at Santa Teresa Library.

CEQA

Exempt, File No. PP05-184.



PAUL KRUTKO
Chief Development Officer

For questions please contact BARBARA GOLDSTEIN, PUBLIC ART DIRECTOR, 408.277.5144
ext 27