

**GREEN VISION  
PRELIMINARY IMPLEMENTATION PLAN  
SPECIAL STUDY SESSION MINUTES**

**SAN JOSÉ, CALIFORNIA**

**FRIDAY, FEBRUARY 1, 2008**

The Council of the City of San José convened in Special Study Session at 9:07 a.m. in the Council Chambers at City Hall to acquaint Council with the ten goals of the Green Vision Preliminary Implementation Plan.

Present: Council Members - Campos, Chirco, Chu, Cortese, Liccardo, Oliverio, Nguyen, Pyle, Williams; Reed.

Absent: Council Members - Constant. (Excused)

Staff: City Manager Debra Figone, City Attorney Richard Doyle, Chief Development Officer Paul Krutko, Deputy Executive Director Redevelopment Agency John Weis, Assistant City Clerk Barbara Conly and Legislative Secretary Susan Davis.

Documents Filed: (1) Memorandum from Director of Environmental Services John Stufflebean and Deputy City Manager Deanna J. Santana, dated January 23, 2008, recommending approval of the Preliminary Implementation Plan for the Green Vision, acceptance of the incorporation of four Council referrals and direction to staff to present the status of all Green Vision action items and outcomes in one year, including Council consideration of any new issues. (2) San José's Green Vision Implementation Plan Study Session Binder, dated February 1, 2008.

**OPENING COMMENTS**

Mayor Reed presented opening comments on the Green Vision Goals.

City Manager Debra Figone provided an introduction on the Implementation Plan for the goals.

Access the video, the agenda and related reports for this meeting by visiting the City's website at <http://www.sanjoseca.gov/clerk/agenda.asp> or <http://www.sanjoseca.gov/clerk/MeetingArchive.asp>. For information on any ordinance that is not hyperlinked to this document, please contact the Office of the City Clerk at (408) 535-1266.

**Overview of Preliminary Implementation Plan for Green Vision Goals:**

- (a) **Goal 1: Create 25,000 Clean Tech jobs**
- (b) **Goal 2: Reduce per capita energy use by 50%**
- (c) **Goal 3: Receive 100% of our electrical energy from clean renewable sources**
- (d) **Goal 4: Build or retrofit 50 million square feet of green buildings**
- (e) **Goal 5: Divert 100% of the waste from our landfill and convert waste to energy**
- (f) **Goal 6: Recycle or beneficially re-use 100% of our waste water**
- (g) **Goal 7: Adopt a General Plan with measurable standards for sustainable development**
- (h) **Goal 8: Ensure that 100% of public fleet vehicles run on alternative fuels**
- (i) **Goal 9: Plant 100,000 trees and replace 100% of our street lights with smart, zero emissions lighting**
- (j) **Goal 10: Create 100 miles of interconnected trails**

Chief Development Officer Paul Krutko provided an introduction of the overview of the Preliminary Implementation Plan for the Green Vision Goals.

Redevelopment Agency Deputy Director John Weis, Sustainability Program Manager Margaret Bruce, Program Manager Mary Tucker, Planning Official John Poindexter, Deputy Director Environmental Services Mansour Nasser, Assistant Director of Planning, Building, and Code Enforcement Laurel Prevetti, Director of General Services Peter Jensen and Director of Transportation James Helmer presented the ten goals.

Vice Mayor Cortese arrived at 9:56 a.m.

**Overview of Cross Cutting Issues:**

- (a) **Budget**
- (b) **Advocacy and Partnerships**
- (c) **Engagement and Communications**
- (d) **Integration into City Operations and Systems**

Chief Development Officer Paul Krutko provided a summary of the cross cutting issues.

**COUNCIL DISCUSSION**

Council provided input to Staff regarding the following questions:

- (1) How does the City maximize relationships in the Silicon Valley, Sacramento and Washington to advance Green Vision?
- (2) How does the City best engage residents/business to participate in Green Vision?
- (3) How to maximize opportunities from the Green Vision to improve City operations and services?
- (4) What level of General Fund investment is Council willing to make to achieve Green Vision?

**(Cont'd.)**

Council Member Pyle suggested conducting a community forum to engage residents and businesses.

Council Member Chu requested that Staff circulate information in multiple languages and utilize the media to engage residents.

Council Member Oliverio recommended the use of web surveys to reach residents.

Council Member Chirco observed that the City has been successful with solar companies and suggested that Staff look at other clean technologies.

Council Member Campos asked Staff to help residents “go green” and engage neighborhoods. Council Member Liccardo added that residents are interested in solar energy and asked Staff to come up with some relevant options.

Mayor Reed emphasized the need to focus on Goal 1: Creating 25,000 Clean Tech Jobs and further, to encourage companies to stay and grow in San José. He also recommended the basics: Reduce, Reuse and Recycle.

### **Public Comments**

The following speakers expressed support for the Green Vision Preliminary Plan.

Brian Schmidt (Committee for Green Foothills) urged Council to improve environmental processes.

Linda J. LeZotte recommended Council set the City standard for LEED certification at the level Gold.

Virginia Holtz (League of Women Voters) stressed more park land is needed.

Jill Cody (Climate Project) and Anne Stauffer (Cool Cities) expressed support for City leadership in environmental issues.

David Marshland (Sierra Club) proposed greater emphasis on public transportation and bicycle lanes.

Beverly Bryant (Home Builders Association of Northern California) suggested the City consider a regional strategy.

Steven Hart (ASL Recycling) commended the City for the Vision.

**Staff Recommendations:**

- (a) **Approve Preliminary Implementation Plan for the Green Vision, including:**
  - (1) **The work plan matrices, which provide action items for each of the ten goals.**
  - (2) **Direction to prepare time-critical budget proposals for FY 2008-2009 to begin implementation of the Green Vision, with the understanding that these proposals will be considered against other funding priorities during the FY 2008-2009 budget deliberations.**
- (b) **Accept the incorporation of the following four Council referrals into the Green Vision Preliminary Implementation Plan:**
  - (1) **The private-sector green building policy.**
  - (2) **Halt the use of City funding for purchases of single-serving bottled water.**
  - (3) **Implementation of a ban on plastic bags.**
  - (4) **Evaluate alternatives to the use of perchlorate flares.**
- (c) **Direction to staff to present the status of all Green Vision action items and outcomes in one year, as one comprehensive report, along with Council consideration of any new issue areas.**

Action: Upon motion by Vice Mayor Cortese, seconded by Council Member Liccardo and carried unanimously, the Staff recommendations were approved, and Staff was directed to return to the Transportation and Environmental Committee with periodic updates and then to the full Council. (10-0-1. Absent: Constant.)

Council Member Williams commented that there is a need to involve the community and to provide education. He suggested an interactive web site or other methods to get the feedback from residents.

**ADJOURNMENT**

Mayor Reed adjourned the Special Council Session at 11:49 a.m.

Minutes Recorded, Prepared and Respectfully Submitted by,

Lee Price, MMC  
City Clerk

smd/2-1-08 GREEN VISION MIN

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