

**San Jose Arena Authority  
Regular Meeting of the  
Board of Directors  
Meeting Minutes  
October 24, 2012**

**1. Call to Order/Roll Call/Introductions**

The San Jose Arena Authority convened the Regular Meeting of the Board of Directors at 4:00 p.m. at Sharks Ice at San Jose.

**Present:** Mark Burriss, Robert Coelho, Jonathan Clough, Joe Di Salvo, Barbara Keegan, Bob Leininger, Kris McFarland, John Veargason, and Charles Whitcomb

**Absent:** Kansen Chu, Kevin Klink, Pierluigi Oliverio, Dan Orloff, Bruce Pinsky, Ray Purpur, Leland Wilcox, and Rani Yadav-Ranjan

**Guests:** Rich Sotelo (HP Pavilion Management), Marcela Davison Aviles (Mexican Heritage Corporation)

**Staff:** Chris Morrissey, Shelly Wang, and Patricia Deignan

**2. General Business**

- a. Tour of San Jose Municipal Stadium. The tour was cancelled due to the SJ Giants staff obligations with the SF Giants World Series.
- b. Presentation on City and Community Events Applicant: Mexican Heritage Corporation. Marcela Davison Aviles reported that the Mexican Heritage Corporation's (MHC) VivaFest 2012, an annual celebration of Latino heritage, was a success as measured by quality of programming, physical attendance, geographic coverage and amount of donations. Revenue from VivaFest sustains MHC's music and arts education programs. MHC is requesting that the Board consider an additional \$15,000 grant from the City and Community Events program fund to cover additional event expenses.
- c. Review and Approve September 2012 Special Study Session Minutes. Approved with these amendments to item 2.a.: Raised concerns with regards to: (1) location of the HP Pavilion at San Jose Bus Rapid Transit station and its possible impact on traffic and on-site parking lot entrance; (2) architecture, height, look and impact of the station (3) timely contact with the Arena Authority and HP Pavilion Management in regards to this project.
- d. Review and Approve September 2012 Regular Meeting Minutes. Approved.

**3. Executive Director and Staff Reports**

3.1. Executive Director (Morrissey)

a. Accept Verbal Reports on Arena Authority Oversight. Executive Director Morrissey reported on the following items:

HP Pavilion at San Jose

- Members of HP Pavilion Management, City of San Jose staff and the Arena Authority met to address the methodology of the annual payment from HP Pavilion Management to the City.

Sharks Ice at San Jose

- No report.

### San Jose Municipal Stadium

- Meeting with San Jose Giants, City of San Jose staff and Arena Authority to formalize the recommendations for the stadium capital budget.
  - b. Accept Verbal Reports on Arena Authority Administrative Issues. South Campus Operations Team
    - Continues to meet on a monthly basis.
    - The Arena Authority is facilitating a collaborative effort for new directional street signs for the south campus facilities.
- 3.2 *Administrative Assistant (Wang)*
- a. Accept Verbal Report on Upcoming Pavilion Events. Events for November include: Barbra Streisand, Leonard Cohen, Eric Church, RUSH, Powershares Tennis Tour, Russell Peters, Andrea Bocelli and Vicente Fernandez. The NHL lockout continues.
  - b. Accept Verbal Report on Activities at Sharks Ice at San Jose. Sharks Ice at San Jose will be hosting a "Try Hockey for Free Day" on November 3 and will also host the International Silver Stick Pacific District Regional Championships at the end of November.

## 4. **Committee Reports**

- 4.1. *Executive Committee/Organizational Oversight Committee (Chair: Coelho)*
- a. Discussion on Administration of Pavilion Vicinity Transit and Development Projects. The Arena Authority has engaged the Department of Transportation, City of San Jose staff, HP Pavilion Management and the Arena Authority Executive Committee to discuss the various transit and parking projects in the vicinity of the Pavilion. The meeting will take place in early November.
- 4.2. *Finance Committee (Chair: Veargason)*
- a. Review and Approve Amended July and August 2012 Financial Statements. Approved.
  - b. Accept Verbal Report on Preparations on FY 2011-12 Year-End Financial Statements. The Arena Authority is working on preparing the necessary documents for the FY 2011-12 Year-End Financial Statements. The financial statements will be presented at the annual meeting in December 2012.
- 4.3. *Board Recruitment Committee (Chair: Di Salvo)*
- a. Accept Report on Current Board Vacancies. Recruitment for three board vacancies will begin soon. The Board is seeking candidates with knowledge of contract management and experience with non-profit organizations.
- 4.4. *San Jose Sports Hall of Fame Committee (Chair: McFarland)*
- a. Accept Verbal Report on 2012 Sports Hall of Fame Program. The Sports Hall of Fame dinner and ceremony will take place on November 14, 2012.
  - b. Accept Verbal Report on 2010 and 2011 High School Scholarship Program. Palo Alto High School has responded to the Arena Authority's request to begin the process to secure their scholarships.

- 4.5. *Facilities Committee (Co-Chairs: Veargason and Burriss)*
- a. Accept Verbal Report on Pavilion Capital Program Reimbursements. The capital reimbursements are currently being processed.
  - b. Accept Verbal Report on Bus Rapid Transit Project. The BRT project will be part of the discussion on Administration of Pavilion Vicinity Transit and Development Projects (item 4.1.a.)
  - c. Accept Verbal Report on FY 2013-14 Capital Budget Preparation. HP Pavilion Management is currently preparing the FY 2013-14 capital budgets for review by the City and the Arena Authority.
- 4.6. *San Jose Municipal Stadium Committee (Co-Chairs: Veargason and Di Salvo)*
- a. Review and Approve Capital Budget Recommendations for Municipal Stadium. Approved.
- 4.7. *Community Programs Committee (Chair: Leininger)*
- a. Discussion on Unused Funds for Pavilion City and Community Events. See Item 4.7.b.
  - b. Review and Approve Additional Funding for City and Community Events Program Applicant: Mexican Heritage Corporation. The Board is requesting a written account from the Mexican Heritage Corporation detailing the accounting for the 2012 VivaFest event, an explanation as to what constituted the higher than expected costs and what steps will be taken to address these issues. No motions were made to approve.
  - c. Review and Approve Amended City and Community Events Policy Document. Board members requested additional time to review the amended document. The policy document will be reviewed at the next Board meeting.
  - d. Accept Verbal Report on At-Risk Youth School Program at Sharks Ice at San Jose. Joe Di Salvo has asked that the Arena Authority work with the Directors of Special Education and Alternative Education to increase program participation.

**5. Open Forum**

The next Board meeting will take place on December 5, 2012 at HP Pavilion.

**6. Adjournment**

The meeting adjourned at 5:15 pm.

Submitted by:



Shelly Wang