San Jose Arena Authority
Regular Meeting of the
Board of Directors
Meeting Minutes
March 23, 2011

1. Call to Order/Roll Call/Introductions

The San Jose Arena Authority convened the Regular Meeting of the Board of Directors at 4:00 p.m. at HP Pavilion San Jose.
Present: Bill Ekern, Barbara Keegan, Bob Leininger, Patricia Lord, Kris McFarland, Pierluigi Oliverio, Bruce Pinsky, Ray Purpur, Jody Smith, Sheila Tucker and John Veargason
Absent: Mark Burriss, Kansen Chu, Robert Coelho, Joe Di Salvo, Dan Orloff, Rani Yadav-Ranjan
Guests: Rich Sotelo (HP Pavilion Management), Dennis King (Hispanic Chamber of Commerce), Marcela Davison Aviles (Mexican Heritage Corporation)
Staff: Chris Morrisey (Executive Director), Patty Deignan (City Attorney's Office), Melissa Sims (Administrative Assistant)

2. General Business

a. Presentation on Hispanic Chamber of Commerce City and Community Event. Dennis King made a presentation on the Festiv'All event for the Hispanic Chamber of Commerce.

b. Presentation on Mexican Heritage Corporation City and Community Event. Marcela Davison Aviles made a presentation on the 20th Annual San Jose Mexican Heritage Gala.

c. Review and Approve February 2011 Meeting Minutes. Approved.

3. Executive Director and Staff Reports

3.1 Executive Director (Morrisey)

a. Accept Verbal Reports on Arena Authority Oversight. Executive Director Chris Morrisey reported on the following items:
HP Pavilion at San Jose: Deferred to Committee Reports.
Sharks Ice at San Jose: Deferred to Committee Reports.
San Jose Municipal Stadium: Deferred to Committee Reports.

b. Accept Verbal Reports on Arena Authority Administrative Issues.
Arena Authority Operations and Budget: Discussions continue with the City and HP Pavilion Management on funding options for FY 2011-12.
Diridon Station Area Good Neighbor Committee: See report below.
Diridon Station Area Master Plan: A representative from the City's Department of Transportation will provide an update on the plan in April.
South Campus Operations Team: The next meeting is March 24, 2011.

3.2 Administrative Assistant (Sims)

a. Accept Verbal Report on Upcoming Pavilion Events. There are five more regular season Sharks games at the Pavilion. There are seven upcoming Cirque du Soleil performances. San Jose SaberCats have three home games in April. Joel Osteen is on April 14.

b. Accept Verbal Report on Activities at Sharks Ice at San Jose. Spring skating lessons registration is open. There are two adult hockey league tournaments in April.

c. Accept Report on Form 700 Submittal. Patty Deignan discussed the requirements and how to submit the Form 700.

4. Committee Reports

4.1 Executive Committee/Organizational Oversight Committee (Chair: Lord)

a. Accept Verbal Report on Arena Authority Funding. Previously reported.

4.2 Finance Committee (Chair: Veargason)

a. Review and Approve January 2011 Financial Statements. Approved.

4.3 Board Recruitment Committee (Chair: Di Salvo).

a. Accept Report on Board Vacancies. Board candidate interviews will be scheduled for April.

4.4 San Jose Sports Hall of Fame Committee (Chair: Leininger)

a. Accept Verbal Report on 2010 High School Scholarship Program. The Sports Authority continues to evaluate program expenses and will inform the Arena Authority of available scholarship funding.

b. Accept Verbal Report on Status of Plaque Fund. Discussions continue on plaque funding. The first committee meeting will be in April.

4.5 Facilities Committee (Co-Chairs: Veargason and Burriss)

a. Review of Exhibit G from Ice Centre Lease and Management Agreement. The Board advised Executive Director Morrisey to include the criteria the Facilities Committee uses to determine items included in Exhibit G in the capital budget recommendation.

b. Review and Approve HP Pavilion at San Jose and Sharks Ice at San Jose Capital Budget Recommendations for FY 2011-12. Approved.

c. Accept Verbal Report on Pavilion North Concession Build Out. The concourse concession build out is scheduled to be completed in April.

4.6 San Jose Municipal Stadium Committee (Co Chairs: Veargason and Di Salvo)

a. Accept Verbal Report on Activities at San Jose Municipal Stadium. Staff continues to meet with the City and the Giants to address capital funding issues.

4.7 Community Programs Committee (Chair: Lord)

a. Accept Reports on City and Community Events Program and Fund Activity. There are currently three applications under review: the Hispanic Chamber of Commerce, the Mexican Heritage Corporation and the San Jose Unified School District. Staff reported that there is sufficient program funding to support the event funding recommendations.

b. Review and Approve City and Community Events Program Applicants:
- Hispanic Chamber of Commerce. Approved with funding not to exceed $25,000.
- Mexican Heritage Corporation. Approved with funding not to exceed $40,000.
- San Jose Unified School District. Approved with funding not to exceed $16,000.

5. Open Forum

No reports.

6. Adjournment

The meeting adjourned at 5:00 p.m.

Submitted by:

Melissa Sims