

**SAN JOSE ARENA AUTHORITY  
REGULAR MEETING OF THE  
BOARD OF DIRECTORS  
MEETING MINUTES  
June 23, 2010**

**1. Call to Order/Roll Call**

The San Jose Arena Authority convened the Regular Board of Directors Meeting at 4:05 p.m. at HP Pavilion at San Jose, 525 W. Santa Clara St., San Jose, CA.

**Present:** Rob Coelho, Tricia Lord, Joe Di Salvo, Bill Ekern, Art Heinrich, Barbara Keegan, Bob Leininger, Kris McFarland, Pierluigi Oliverio, Bruce Pinsky, Ray Purpur, Jody Smith and John Veargason

**Absent:** Mark Burriss, Kansen Chu, Dan Orloff, Ed Shikada and Rani Yadav-Ranjan

**Guests:** Rich Sotelo and James Hamnett, HP Pavilion Management; Sheila Tucker, City Manager's Office; Patricia Ernstrom and Carrie Benjamin, San Jose Sports Authority

**Staff:** Chris Morrissey, Linda Truelsen and Patty Deignan

**2. General Business**

- a. Presentation on City and Community Events Program Event Expenses. James Hamnett, with HP Pavilion Management, presented components relating to conducting an event at HP Pavilion at San Jose. He discussed the various types of expenses involved with applicants who use the Pavilion through the City and Community Events program.
- b. Presentation on Sports Hall of Fame City and Community Events. Patricia Ernstrom, Executive Director of the Sports Authority, provided a comprehensive report on the Sports Hall of Fame program. Due to increasing expenses to conduct the annual event, the Sports Authority requested that City and Community Events program funding for the 2009 induction event be increased from \$25,000 to \$50,000. Additionally, the Sports Authority was requesting that the funding for the 2010 event be \$50,000. The Arena Authority Board will consider the funding requests later in the meeting.
- c. Review and Approve May 2010 Meeting Minutes. Chair Heinrich asked if there was any discussion on the minutes. There was none. He then asked for a motion to approve; the minutes were approved unanimously.

**3. Executive Director and Staff Reports**

**3.1 Executive Director (Morrissey)**

- a. Accept Verbal Reports on Arena Authority Oversight. Executive Director Chris Morrissey reported on the following items:
  - HP Pavilion at San Jose. The U.S. Olympic Gymnastics Team Trials will be held at the Pavilion in 2012. The City and HP Pavilion Management have conceptually agreed on the construction and operation of an off-site parking facility on the corner of Montgomery and St. John Streets. The exterior cleaning of the Pavilion continues with the north side of the Pavilion scheduled for cleaning in the next week.
  - Sharks Ice at San Jose. A number of staff from Sharks Ice at San Jose, including General Manager Jon Gustafson, were recognized by the Ice Skating Institute (ISI) for their exceptional work in the operation and management of the ice facility.
  - San Jose Municipal Stadium. A concert and fireworks show on July 4<sup>th</sup> will be held at San Jose Municipal Stadium.

- b. Accept Verbal Report on Arena Authority Administrative Issues.
- Arena Authority Operations and Budget. Report later in meeting.
  - Meetings with City Representatives. Report later in meeting.
  - Diridon Station Area Good Neighbor Committee. The Good Neighbor Committee will meet tonight at City Hall.
  - South Campus Operations Team. The recently created South Campus Operations Team met in May to address a number of operational and management issues in the south campus area.

### 3.2 Administrative Assistant (Truelsen)

- a. Accept Verbal Report on Upcoming Pavilion Events. Administrative Assistant Linda Truelsen provided updates on events at the Pavilion: WWE, 8/10; Ringing Bros. Circus, 8/18-22; Make a Difference concert, 10/14; and Justin Bieber, 10/28.
- b. Accept Verbal Report on Activities at Sharks Ice at San Jose. The Firefighter Olympics will be held from July 13-17, 2010.

## 4. Committee Reports

### 4.1 Executive Committee/Organizational Oversight Committee (Chair: Heinrich)

- a. Accept Report on Arena Authority Funding. Executive Director Morrisey reported that the Mayor's Budget Message includes a memorandum that contemplates funding through the lease of 10 Pavilion City suite night dates to HP Pavilion Management. He added that this option secures funding to support Arena Authority operations while it reintroduces the inventory of Pavilion lower seating tickets to the community.

### 4.2 Finance Committee (Chair: Coelho)

- a. Review and Approve April & May 2010 Financial Statements. Chair Coelho reported that there would be an adjustment in the June financials for revenue received for Sharks ticket sales (\$28,082) and Ice Center Management Oversight (\$25,000). He requested approval of the April and May financial statements with the above changes noted; the financial statements were approved unanimously.
- b. Review and Approve Arena Authority FY 2010-11 Operating Budget. Chair Coelho stated that the FY 2010-11 operating budget is similar to the FY 2009-10 budget, with no significant changes in operating expenses. He recommended that \$500 in account 8040, Subscriptions/Memberships, be reallocated to account 7010, Business Meetings/Meals. He made a motion to approve; the FY 2010-11 budget was approved unanimously.

### 4.3 Board Recruitment Committee (Chair: Di Salvo)

- a. Review and Approve Board Slate of Officers for FY 2010-11. Chair Joe Di Salvo read the slate of officers for FY 2010-11: Chair, Tricia Lord; Vice-Chair, Rob Coelho; Secretary, Joe Di Salvo; and Treasurer, John Veargason. He asked for a motion to approve the slate of officers; a motion was made and approved unanimously.
- b. Review and Approve Board Member Reappointments (McFarland and Pinsky). Chair Di Salvo asked for a motion to approve the two Board member reappointments; a motion was made and approved unanimously. Staff will forward the Board recommendations for reappointment to the Mayor's Office for consideration.
- c. Accept Verbal Report on Board Vacancies. Executive Director Morrisey stated that the current composition of the Board would be reviewed over the summer and a recommendation would be prepared for the Board.

4.4 San Jose Sports Hall of Fame Committee (Chair: Leininger)

- a. Accept Verbal Report on 2010 Sports Hall of Fame Program Activities. Bob Leininger reported that the committee would be making the final candidate selection in July.

4.5 Facilities Committee (Co-Chairs: Veargason and Burriss)

- a. Accept Reports FY 2010-11 HP Pavilion at San Jose and Sharks Ice at San Jose Capital Budget Recommendations and Pavilion Capital Reimbursement Request. The Capital budget recommendations were approved in June by the San Jose City Council. The Pavilion Capital reimbursement request was submitted to the City in May.
- b. Accept Verbal Report on Pavilion Advertising Plan. This item was approved in June by the San Jose City Council.

4.6 San Jose Municipal Stadium (Co-Chairs: Veargason and Di Salvo)

- a. Accept Verbal Report on Activities at Municipal Stadium. Bill Ekern reported that the bids for replacing the stadium transformer have been received and that the contract selection would be done soon.

4.7 Community Programs Committee (Chair: Lord)

- a. Review and Approve City and Community Events Program Applications.
- San Jose Sports Hall of Fame Program (2009)
  - San Jose Sports Hall of Fame Program (2010)
- Chair Tricia Lord recommended that additional funding for the 2009 event be approved for \$25,000 and that funding for the 2010 event be approved for up to \$50,000. The motion was approved. There were three abstentions: Rob Coelho, Kris McFarland and Bob Leininger.
- b. Accept Verbal Report on City and Community Events Program Applicant.
- SJUSD 2010 School Commencement Exercises
- Five middle school graduations were conducted on June 2 at the Pavilion.
- c. Accept Reports on City and Community Events Program Applicants.
- Mexican Heritage Corporation
  - Charlie Wedemeyer Family Outreach
- These events have been approved by the City Manager's Office. The Mexican Heritage Corporation event will be held in September 2010. The Charlie Wedemeyer Family Outreach celebration was held on June 19<sup>th</sup> and was well attended.

5. **Open Forum**

- a. Recognition of Board Chairperson Art Heinrich. The Board recognized Chairperson Art Heinrich for his eight years of service with the Arena Authority.

6. **Adjournment** - The meeting adjourned at 5:20 p.m.

Submitted by:



Linda Truelsen

**SAN JOSE ARENA AUTHORITY  
REGULAR MEETING OF THE  
BOARD OF DIRECTORS**

**MEETING MINUTES  
August 25, 2010**

**1. Call to Order/Roll Call**

The San Jose Arena Authority convened the Regular Board of Directors meeting at 4:00 p.m. at HP Pavilion at San Jose, 525 W. Santa Clara St., San Jose, CA.

**Present:** Rob Coelho, Tricia Lord, Joe Di Salvo, Bill Ekern, Barbara Keegan, Bob Leininger, Kris McFarland, Pierluigi Oliverio, Bruce Pinsky, John Veargason, Kansen Chu and Rani Yadav-Ranjan

**Absent:** Mark Burriss, Dan Orloff, Ray Purpur, Jody Smith, Ed Shikada

**Guests:** Rich Sotelo, HP Pavilion Management; Sheila Tucker, City Manager's Office; Lance Motch, San Jose Giants

**Staff:** Chris Morrissey (Executive Director) and Patty Deignan (City Attorney's Office)

**2. General Business**

- a. \*Review and Approve June 2010 Meeting Minutes. Chair Tricia Lord asked if there was any discussion on the minutes. Bob Leininger made a motion to amend the minutes under item 4.7 a. to add that the three abstentions are members of the Sports Hall of Fame Committee. The minutes with the amendment were approved unanimously.

**3. Executive Director and Staff Reports**

**3.1. Executive Director (Morrissey)**

- a. Accept Verbal Reports on Arena Authority Oversight. Executive Director Chris Morrissey reported on the following items:
- HP Pavilion at San Jose. HP Pavilion Management submitted their annual payment that is due to the City on August 1<sup>st</sup>.
  - Sharks Ice at San Jose. The City has submitted a reimbursement check to HP Pavilion Management for completed capital work.
  - San Jose Municipal Stadium. A concert and fireworks show on July 4<sup>th</sup> was conducted at the stadium.
- b. Accept Verbal Report on Arena Authority Administrative Issues.
- Arena Authority Operations and Budget. Report later in meeting.
  - Meetings with City Representatives. Attended a number of smaller group Good Neighbor Committee meetings.
  - Diridon Station Area Good Neighbor Committee. The committee continues to refine the framework for implementation.
  - South Campus Operations Team. The team met in July to discuss 4<sup>th</sup> of July operations in and around Municipal Stadium.

**3.2. Administrative Assistant**

- a. Accept Verbal Report on Filling Administrative Assistant Position. The process has begun to screen applications for the vacancy.

- b. Accept Verbal Report on Upcoming Pavilion Events. Upcoming events include the Paramore concert on 9/17, preseason Sharks games in September and the Sharks regular season home opener on 10/16.
- c. Accept Verbal Report on Activities at Sharks Ice at San Jose. A Labor Day tournament is expected to attract 42 teams.
- d. Accept Report on Arena Ticket Distribution Program Totals. Per the report, over 80,000 tickets have been issued to the community since the program began in 1993.

4. **Committee Reports**

4.1. Executive Committee/Organizational Oversight Committee (Chair: Lord)

- a. Accept Verbal Report on Arena Authority Funding. Chair Lord reported that the Arena Authority would be receiving funding from the City from the sale of 10 City Suite dates to HP Pavilion Management.
- b. Accept Report on Board Member Committee Assignments. Chair Lord reported on the current roster of committee assignments.

4.2. Finance Committee (Chair: Veargason)

- a. \*Review and Approve June and July 2010 Financial Statements. Chair Veargason asked for approval of the monthly financial statements. The June financial statements were unanimously approved while the July financial statements were tabled for adjustments.

4.3. Board Recruitment Committee (Chair: Di Salvo)

- a. Accept Verbal Report on Board Member Reappointments (McFarland, Pinsky). No report.
- b. Accept Verbal Report on Board Vacancies. No report.

4.4. San Jose Sports Hall of Fame Committee (Chair: Leininger)

- a. Accept Verbal Report on 2010 Sports Hall of Fame Program Activities. Bob Leininger reported that event date coordination continues with the inductees.
- b. Accept Verbal Report on Sports Hall of Fame Plaque Funding. Executive Director Morrissey reported that the City has eliminated the grant program for plaque funding and that other funding options are currently being explored.

4.5. Facilities Committee (Co-Chairs: Veargason and Burriss)

- a. Accept Verbal Report on HP Pavilion at San Jose and Sharks Ice at San Jose Capital Budget Planning. Chair Veargason reported that capital budget planning would be conducted this fall.
- b. Accept Verbal Report on Pavilion Exterior Cleaning. The cleaning of the northern exterior section of the Pavilion was completed in July.
- c. \*Review and Approve Concourse Concession Improvements. The Board unanimously approved the concession improvements for the Pavilion concourse (pending final design).
- d. \*Review and Approve Additions to Pavilion Advertising Plan. The Board unanimously approved in concept the additions to the Pavilion Advertising Plan.

4.6. San Jose Municipal Stadium (Co-Chairs: Veargason and Di Salvo)

- a. Accept Verbal Report on Activities at San Jose Municipal Stadium. Bill Ekern reported that replacement work on the stadium transformer would begin in September.

4.7. Community Programs Committee (Chair: Lord)

- a. Accept Report on City and Community Events Program Applicants.

- San Jose Sports Hall of Fame Program (2009)
- San Jose Sports Hall of Fame Program (2010)

An approval document from the City Manager's Office was included in the Board meeting materials.

- b. Accept Verbal Report on City and Community Events Program Applicant.

- Mexican Heritage Corporation

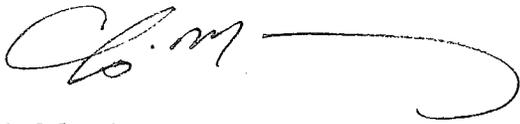
The Mexican Heritage Corporation event has been cancelled.

5. **Open Forum**

Executive Director Morrissey provided an update on the July financial statements in relation to the FY 2010-11 Arena Authority budget.

6. **Adjournment** - The meeting adjourned at 4:45 p.m.

Submitted by:



Chris Morrissey

\* Subsequent to the meeting, it was discovered that the agenda was irregularly posted. As a result, these action items will be taken at the September Board meeting.

**SAN JOSE ARENA AUTHORITY  
SPECIAL MEETING OF THE  
BOARD OF DIRECTORS**

**MEETING MINUTES**

**October 20, 2010**

**1. Call to Order/Roll Call/Introductions**

The San Jose Arena Authority convened the Special Board of Directors meeting at 4:00 p.m. at HP Pavilion at San Jose, 525 W. Santa Clara St., San Jose, CA.

**Present:** Tricia Lord, Mark Burriss, Rob Coelho, Barbara Keegan, Kris McFarland, Jody Smith, Ray Purpur, Pierluigi Oliverio, Bruce Pinsky, John Veargason, Kansen Chu and Dan Orloff

**Absent:** Joe Di Salvo, Bill Ekern, Bob Leininger, Ed Shikada, Rani Yadav-Ranjan

**Guests:** Rich Sotelo and Don Gralnek, HP Pavilion Management; Sheila Tucker, City Manager's Office

**Staff:** Chris Morrissey (Executive Director) and Patty Deignan (City Attorney's Office)

**2. Committee Reports**

**2.1. Facilities Committee (Co-Chairs: Veargason and Burriss)**

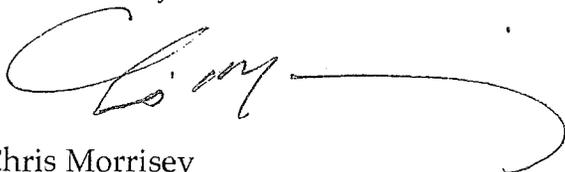
- a. Discussion and Recommendation on Proposed Modification of Advertising Restrictions on Hard Liquor (Spirits) in HP Pavilion at San Jose.  
Don Gralnek, Executive Vice President and General Counsel for HP Pavilion Management, presented components to the advertising of hard liquor (spirits) in the Pavilion. He discussed the issue of the Pavilion's applicable standard as well as the current industry standards in the NHL and NBA. Rob Coelho made a motion to approve the proposal as presented with the condition that no spirits advertising be allowed on the Zamboni ice making machines. The motion passed 8-2.

**3. Open Forum**

Executive Director Morrissey reported that the Regular Arena Authority Board meeting scheduled for October 27<sup>th</sup> has been cancelled. He also reported that the Sports Hall of Fame event is scheduled for November 16<sup>th</sup> and that the Administrative Assistant interviews were completed.

**4. Adjournment** - The meeting adjourned at 5:20 p.m.

Submitted by:



Chris Morrissey