

**SAN JOSE ARENA AUTHORITY
REGULAR MEETING OF THE
BOARD OF DIRECTORS
MEETING MINUTES
OCTOBER 28, 2009**

2.b

1. Call to Order/Roll Call

The San Jose Arena Authority convened the Regular Board Meeting at 4:03 p.m. at HP Pavilion at San Jose, 525 W. Santa Clara St., San Jose, CA.

Present: Rob Coelho, Kansan Chu, John Diquisto, Joe Di Salvo, Bill Ekern, Art Heinrich, Barbara Keegan, Bob Leininger, Tricia Lord, Kris McFarland, Pierluigi Oliverio, Ray Purpur, Jody Smith and John Veargason.

Absent: Mark Burriss, Patty Deignan, Dan Orloff, Bruce Pinsky, Sandra Soto and Rani Yadav-Ranjan.

Guest: Kip Harkness, San Jose Redevelopment Agency

Staff: Chris Morrisey and Linda Truelsen

2. General Business

- a. Accept Report on Good Neighbor Committee Activities. Kip Harkness from the San Jose Redevelopment Agency presented information on topics addressed by the Arena/Diridon Station Area Good Neighbor Committee. The key projects within the Arena/Diridon area include the Autumn Street extension, BART, High Speed Rail, expanded Diridon station and a 32,000-seat baseball stadium. Kip stated that the committee continues to address a number of critical neighborhood integrity issues including traffic, parking, access and noise. Authority Board members requested that the Good Neighbor Committee consider potential public/community access of the ballpark and improved pedestrian access from the Downtown core to the Arena/Diridon area.
- b. Review and Approve September 2009 Meeting Minutes. The Board approved the September 2009 meeting minutes as written.

3. Executive Director and Staff Reports

3.1 Executive Director

- a. Accept Report on Arena Authority Oversight. Executive Director Chris Morrisey reported on the following items:
 - HP Pavilion at San Jose
Talks are continuing with San Jose Police, HP Pavilion Management and the Arena Authority on police staffing levels for Pavilion events. Representatives from HP Pavilion Management, the City and the Arena Authority met to address the methodology of HP Pavilion Management's annual payment to the City. Multi-space meters will be installed along Autumn St., Montgomery St., and San Fernando St. in the vicinity of the Pavilion. Revenue from the parking meters will support Pavilion operations.

- Sharks Ice at San Jose

A meeting with representatives from Sharks Ice at San Jose and San Jose Municipal Stadium was held to address event management and operational issues.

- San Jose Municipal Stadium

Arena Authority and Redevelopment Agency staff will be meeting with City Council member Madison Nguyen to discuss funding for Municipal Stadium. The Redevelopment Agency budget currently does not include any funding for stadium capital improvements for FY 2009-10.

b. Accept Verbal Report on Arena Authority Administrative Issues.

- Arena Authority Operations and Budget

Staff has been contacted by the City Manager's Office regarding the status of Pavilion club seat ticket sales. Staff will continue to develop an Authority operating budget based on the projected revenue of Pavilion club seat ticket sales.

- Meetings with City Representatives Staff attended the October 20th City Council meeting relating to the capital reserve fund for Municipal Stadium.

- Diridon Station Area Good Neighbor Committee Previously reported.

3.2 Administrative Assistant

a. Accept Verbal Report on Upcoming Pavilion Events. Administrative Assistant Linda Truelsen provided an update on events at the Pavilion: Kayne West and Lady Gaga on 11/19, cancelled; Harlem Globetrotters, 1/15 and 1/17; Bon Jovi concert, 2/22.

b. Accept Verbal Report on Activities at Sharks Ice at San Jose. The 3rd Annual Ice Arts competition will be held at Sharks Ice at San Jose on 11/15.

c. Accept Report on Arena Ticket Distribution Program. The City Council memorandum and Council Policy regarding ticket use per FPPC Guidelines were included with the Board materials.

4. **Committee Reports**

4.1 Executive Committee/Organizational Oversight Committee (Chair: Heinrich)

a. Accept Verbal Report on Pavilion Club Seat Ticket Sales. Previously reported.

b. Accept Verbal Report on Arena Authority December Annual Meeting. The annual meeting will be held on December 3rd at the Pavilion.

4.2 Board Recruitment (Chair: Di Salvo)

a. Accept Verbal Report on Arena Authority Board Member Reappointments. The Mayor has reappointed Board members Dan Orloff, Ray Purpur and Joe Di Salvo to the Authority Board. Dan Orloff was reassigned to the San Jose Downtown Association representative position.

4.3 Finance Committee (Chair: Coelho)

a. Accept Verbal Report on Arena Authority FY 2009-10 Budget. A number of budget options are currently being considered per projected club seat ticket sale revenue. Additionally, expenses for FY 2009-10 will be virtually the same from FY 2008-09. A final budget is scheduled to be presented to the Board in December.

b. Accept Verbal Report on Monthly Financial Statements. Monthly financial statements will be available once the Board has approved a new operating budget.

- c. Accept Verbal Report on FY 2008-09 Year End Financial Statements. The FY 2008-09 draft financial statements have been received and a final document will be presented at the December annual meeting.
- 4.4 San Jose Sports Hall of Fame Committee (Chair: Leininger)
- a. Accept Verbal Report on 2009 Sports Hall of Fame Program Activities Ticket sales have gone well and approximately 20 past inductees plan on attending the November 11th event.
- 4.5 Facilities Committee (Co-Chairs: Heinrich and Veargason)
- a. Accept Verbal Report on Pavilion Advertising Plan. The Pavilion advertising plan will be submitted to the Facilities Committee during the capital budget planning process.
- b. Accept Verbal Report on Facilities Capital Budget Preparation for FY 2010-11. The preliminary capital budgets should be available to the Arena Authority in November.
- c. Accept Report on Pavilion NBA Newspaper Article. A newspaper article was included for informational purposes.
- 4.6 San Jose Municipal Stadium (Co-Chairs: Veargason & Di Salvo)
- a. Accept Report on Municipal Stadium Capital Improvements Recommendation. The memorandum was forwarded to the Mayor and City Council for consideration. A copy was included with the Board meeting materials.
- b. Accept Report on Municipal Stadium Improvements Master Plan. Architectural drawings of stadium improvements were included in the Board meeting materials.
- 4.7 Community Programs Committee (Chair: Lord)
- a. Accept Verbal Reports on City and Community Events Program Applicants:
- San Jose Sports and Arena Authorities Sports Hall of Fame Event
 - Sports Authority Amateur Hockey Championships
 - Sotaki Productions Rhythm and Blues Concert
- The Sports Hall of Fame is scheduled for November 11. No update on the Amateur Hockey Championships or the Sotaki Productions concert.
5. **Open Forum**
6. **Adjournment** - The meeting adjourned at 5:00 p.m.

Submitted by



Linda Truelsen

3. EXECUTIVE DIRECTOR AND STAFF REPORTS

3.1 Executive Director (Morrisey)

- a. Accept Reports on Arena Authority Oversight**
 - HP Pavilion at San Jose
 - Sharks Ice at San Jose
 - San Jose Municipal Stadium

- b. Accept Verbal Reports on Arena Authority Administrative Issues**
 - Arena Authority Operations and Budget
 - Meetings with City Representatives
 - Diridon Station Area Good Neighbor Committee

3.2 Administrative Assistant (Truelsen)

- a. Accept Verbal Report on Upcoming Pavilion Events**
- b. Accept Verbal Report on Activities at Sharks Ice at San Jose**