

San Jose Arena Authority

Memorandum

4.69

To: Ed Shikada, Deputy City Manager
From: Chris Morrissey, Executive Director
Subject: Recommendation for City and Community Events Applicant
Date: January 29, 2009

Please be advised that the San Jose Arena Authority Board of Directors has recently taken action on a recommendation to approve an application through the City and Community Events program. Information pertaining to the applicant is included below:

The recommended applicant approved by the Arena Authority Board is the American Leadership Forum Silicon Valley. The American Leadership Forum Silicon Valley is planning to conduct a 20th anniversary gala at HP Pavilion at San Jose in March 2009. At the Arena Authority Board of Directors January 28th meeting, the Board unanimously approved a recommendation by the Chair of the Authority's Community Programs Committee to support this City and Community Events program applicant.

Following Board approval, the Board advised staff to forward the recommendation to the City Manager's Office for further consideration. Please note that the Authority Board approved an applicant funding level of up to \$25,000 from the City and Community Events program fund for this proposed event.

I have taken the liberty to attach pertinent event and organizational information for your review. If you have any comments or questions relating to Authority Board action or the program applicant, please contact me.

Thank you in advance for your consideration.

Approved 
Office of the City Manager

Date: 2/10/09

San Jose Arena Authority

City and Community Events Program Applicant and Event Information

Event Type: Community Event

Fund Amounts: \$25,000

Organization Name: American Leadership Forum Silicon Valley

Contact: Alyssa Byrkit
Phone: 408-554-2001

Event: 20th Anniversary Gala

Date: March 10, 2009

Time: 5:30 pm to 9:00 pm

Attendance: 400

Background: The mission of the American Leadership Forum Silicon Valley is to build a better Silicon Valley by joining and strengthening leaders to serve the common good. Founded as a nonprofit organization in 1990, the ALF Silicon Valley has brought together over 350 senior level leaders from both private industry and public service. The Silicon Valley chapter is involved in several community initiatives that draw on leadership from all sectors to serve the diverse challenges from the valley, including strengthening resources and programs for young children in the community.

Event Profile: The event is the ALF Silicon Valley's 20th anniversary gala, celebrating 20 years dedicated to strengthening leaders to build a better Silicon Valley community.